

## Loving Well Kit Survey 2011

### Brief description of project:

Loving Well Kits are safer sex materials provided free of charge at the Student Health Center front desk and at the SHAC Peer Clinic. This survey was to assess students' use of safer sex materials, including brands, and to raise awareness about the availability of these kits.

### Who was asked to complete survey:

Patients to the SHAC Peer Clinic were asked to complete the survey during their visit. In addition, the Loving Well Kits included a paper with the website for people to take the survey online.

**Respondents:** 231 people, primarily students at the University of Utah

**Administration Type:** iTouches and web link

### Summary of Key Findings:

- 50.43% females; 48% male
- 89.22% identify as heterosexual
- 41.8% are 25+
- 34% are graduate students
- 48.12% have been to the SHC
- 40.74% know about the peer testing clinic
- 15.74% use Loving Well kits provided
- Preference of condom brand
- 26.32% say brand is not important

### Actions Taken:

Utilize findings to include things in *Loving Well kits* that students are most likely to use; also tailor messages based on students' needs. Develop strategy for increasing awareness of these resources. Consider revisions to survey in the future—specifically, separating respondents who are more likely to use LWKs and those who are less likely to use LWKs.

### Which department and/or program goals does this survey align with?

Provide evidence based care and programming through the Center for Student Wellness Outreach.

**Which Student Affairs goals ([http://www.sa.utah.edu/assessment/pdf/StrategicPlanBrochure-lettersize\\_000.pdf](http://www.sa.utah.edu/assessment/pdf/StrategicPlanBrochure-lettersize_000.pdf)) does this project align with?**

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.

Goals and Actions: a. Promote physical, spiritual and psychological health and wellness, collaborating across campus with multiple organizations.