

## ASUU Presenters Office PDA Survey

**Description:** Please provide data level access to: Jordan Reed, u0515071@utah.edu, ASUU Thinktank Manager; Amanda Mecham, getexcited1@gmail.com, Program Director; Tayler Clough, tclough@assu.utah.edu, ASUU Assessment Director.

**Date Created:** 7/1/2008 6:27:09 PM

**Date Range:** 8/1/2008 12:00:00 AM - 12/31/2008 11:59:00 PM

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Q1 Gender:

Female [Code = 1]

Male [Code = 2]

Other [Code = 3]

Required answers: 1 Allowed answers: 1

Q2 With which ethnicities do you identify? (Check all that apply)

Asian/Asian American [Code = 1]

Black/African/African American [Code = 2]

American Indian/Native American [Code = 3]

Latino(a)/Latino-American [Code = 4]

Pacific Islander [Code = 5]

White/European-American [Code = 6]

Other (please specify) [Code = 7] [TextBox - Popup]

Required answers: 1 Allowed answers: 7

Q3 Where have you heard of the presenter's office before orientation?

Internet [Code = 1]

Campus [Code = 2]

Friends [Code = 3]

Email [Code = 4]

I have not heard of the presenter's office before orientation. [Code = 5]

Required answers: 1 Allowed answers: 1

Q4 Which of these events have you attended on campus? (Check all that apply)

Films [Code = 1]

Concerts [Code = 2]

Festivals [Code = 3]

Speakers [Code = 4]

Performing Arts [Code = 5]

Other (please specify) [Code = 6] [TextBox - Popup]

I have not attended any campus events. [Code = 7]

Required answers: 1 Allowed answers: 6

Q5 Which type of musical genre would you like to perform on campus? (Check all that apply)

Rap [Code = 1]

R&B [Code = 2]

Rock [Code = 3]

Punk [Code = 4]

Independent [Code = 5]

Other (please specify) [Code = 6] [TextBox - Popup]

Required answers: 1 Allowed answers: 6

Q6 Which kind of movies interest you most?

Drama [Code = 1]

Comedy [Code = 2]

Horror [Code = 3]

Independent [Code = 4]

Action [Code = 5]

Romance [Code = 6]

Other (please specify) [Code = 7] [TextBox - Popup]

Required answers: 1 Allowed answers: 1

Q7 Would you attend multiple thematic film screenings of a series?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q8 Which kind of festival would interest you most?

Ski/Snowboard [Code = 1]

Electronics [Code = 2]

Automotive [Code = 3]

Wedding [Code = 4]

Other (please specify) [Code = 5] [TextBox - Popup]

Required answers: 1 Allowed answers: 1

Q9 Which performing arts events would you be likely to attend? (Check all that apply)

Cultural performances [Code = 1]

Blue Man Group like [Code = 2]

Abstract [Code = 3]

Other (please specify) [Code = 4] [TextBox - Popup]

I am not interested in performing arts. [Code = 5]

Required answers: 1 Allowed answers: 4

Q10 Which types of plays would interest you? (Check all that apply)

Abstract [Code = 1]

Vagina Monologues [Code = 2]

Life stories [Code = 3]

Other (please specify) [Code = 4] [TextBox - Popup]

I am not interested in unique plays. [Code = 5]

Required answers: 1 Allowed answers: 4

Q11 Which speaker topic would interest you most?

Political [Code = 1]

Social [Code = 2]

Economic [Code = 3]

Biographies [Code = 4]

Sports [Code = 5]

Other (please specify) [Code = 6] [TextBox - Popup]

Required answers: 1 Allowed answers: 1

Q12 Which bands do you prefer? (Check up to 5; scroll down)

Weezer [Code = 1]

Atmosphere [Code = 2]

Say Anything [Code = 3]

Mika [Code = 4]

Vampire Weekend [Code = 5]

Damian Marley [Code = 6]

John Mayer [Code = 7]

Tegan and Sara [Code = 8]

Paramore [Code = 9]

Brother Ali [Code = 10]

The Fratellis [Code = 11]

Flight of the Conchords [Code = 12]

Common [Code = 13]

Smashing Pumpkins [Code = 14]

Red Hot Chili Peppers [Code = 15]

G Love and Special Sauce [Code = 16]

All American Rejects [Code = 17]

The Hush Sound [Code = 18]

None of the above [Code = 19]

Required answers: 1 Allowed answers: 5

Q13 Which radio station do you listen to?

U 92 [Code = 1]

X 96 [Code = 2]

K UTE [Code = 3]

The Blaze [Code = 4]

97.1ZHT [Code = 5]

The End [Code = 6]

The Bull [Code = 7]

The Cowboy [Code = 8]

I do not listen to local radio. [Code = 9]

Required answers: 1 Allowed answers: 1

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