

## U-Night Summary

56 Respondents

50 Completed

59% of respondents reported hearing about the U-Night program from U-Night postcard.

20% reported hearing about U-Night from the Website.

13% reported hearing about U-Night from a Friend.

13% reported hearing about U-Night from an Admissions Counselor.

11% reported hearing about U-Night from Other.

No one reported hearing about U-Night from a School Counselor.

Dates attended:

13% (7) attended 10/13

11% (6) attended 10/19

9% (5) attended 10/27

13% (7) attended 11/10

4% (2) attended 11/17

0% (0) attended 11/29

4% (2) attended 1/25 (Ballet Showcase)

6% (3) attended 2/8 (Experience in Ink VII)

15% (8) attended 2/16 (Friday Night Live)

13% (7) attended 3/2 (Crimson Night)

8% (4) attended 3/9 (Gymnastics vs. Fla.)

2% (1) attended 4/5 (Outdoor Rec Hike & Service Project)

2% (1) attended 4/13 (Crimson Night)

91% of respondents reported they know about admissions procedures at the U.

89% of respondents reported they know what activities/resources are available to them as students.

80% of respondents reported their questions about Admissions, Scholarships, & Financial Aid were answered.

96% of respondents reported they have a better feel for the campus.

74% of respondents reported the meals provided were “Excellent” or “Better Than Expected”.

72% of respondents reported their activity was “Great”.

When asked to report the best part of their visit, responses fell into the following categories:

39% reported meeting other people/U students

24% reported experiencing life at the U

22% reported the event they attended

10% reported the tour of campus

5% reported Other

When asked to identify their hosts, the breakdown was as follows:

6% (3) Carmela  
12% (6) Yevgeniya  
10% (5) Denise  
14% (7) Yulliana  
8% (4) Brandon  
6% (3) Gabriel  
12% (6) Mikhael  
10% (5) Jose  
6% (3) Tiffany  
16% (8) Pamela

The feedback provided regarding the hosts was overwhelmingly positive. These responses included positive feelings toward the hosts, their knowledge as well as their efforts to create a comfortable, fun and safe environment for U-Night attendees.

56% of student respondents reported they are planning to attend the U.  
38% reported they were still deciding.  
6% reported they are not planning to attend the U.

64% of student respondents reported their U-Night visit influenced their decision to attend the U.  
4% denied their visit had influenced their decision to attend the U.  
32% reported they were already planning to attend the U.

52% of student respondents reported they are planning to live in the Residence Halls at the U.  
24% reported they were still deciding.  
18% reported they are not planning to live in the Residence Halls at the U.  
6% reported they are not planning to attend the U.

58% of student respondents reported their U-Night visit influenced their decision to live in the Residence Halls at the U.  
12% denied their visit had influenced their decision to live in the Residence Halls.  
24% reported they were already planning to live in the Residence Halls.  
6% reported they are not planning to attend the U.

Additional comments about the event were almost all positive. Some suggestions for improving U-Night included:

More organized/planned program

Better food.

Have “get to know you” activities before info sessions so students are more comfortable asking questions.

Include discounted lift tickets.

Activities not reflective of college life.