

U-Night Summary
Fall 07/Spring 08

8 Respondents
8 Completed (100%)

12.50% of respondents reported hearing about U-Night from a Friend.
37.50% reported hearing about U-Night from the Website.
50.00% reported hearing about the U-Night program from U-Night postcard.
0.00% reported hearing about U-Night from an Admissions Counselor.
0.00% reported hearing about U-Night from a School Counselor.
0.00% reported hearing about U-Night from Other.

Dates attended:

25.00% (2) attended 1/18/08 (Crimson Night)
12.50% (1) attended 1/24/08 (Ballet Showcase)
12.50% (1) attended 2/22/08 (Gymnastics vs. USU/SUU)
0.00% (0) attended 3/7/08 (Residents Hall Activity – Preview Day)
25.00% (2) attended 3/28/08 (Gymnastics vs. BYU)
25.00% (2) attended 4/10/08 (Babcock Theatre – “Blood Wedding”)

100% of respondents agreed this was a worthwhile event.
87.50% of respondents agreed they know about admissions procedures at the University of Utah.
100% of respondents agreed they know what activities/resources are available to them as students.
87.50% of respondents agreed their questions about Admissions, Scholarships, and Financial Aid were answered.
100% of respondents agreed they have a better feel for the campus.
85.71% of respondents agreed they enjoyed the meals provided.
100% of respondents agreed they enjoyed the U-Night activity.
28.57% of respondents agreed that attending a class was an important experience (71.43% N/A).

Respondents reported the areas they visited for their departmental appointments as follows:

Architecture	0.00% (0)
Biology	14.29% (1)
Business	14.29% (1)
Chemistry	0.00% (0)
Education	0.00% (0)
Engineering	0.00% (0)
Fine Arts	0.00% (0)
Health	14.29% (1)
Humanities	0.00% (0)
Math	0.00% (0)

Physics	0.00% (0)
Political Science	0.00% (0)
Psychology	0.00% (0)
Pre-Law	0.00% (0)
Pre-Med	14.29% (1)
Sciences	0.00% (0)
Other	0.00% (0)
None – did not attend	71.43% (5)

71.43% of respondents agreed their departmental visits provided the information they needed.

57.15% of respondents agreed they know the names of two or more contacts at the University.

100% of respondents agreed this event helped them to better understand campus life.

100% of respondents reported this event made a positive impact on their perception of the University of Utah.

Respondents indicated the most helpful part of their visit was as follows:

62.50%	Tours of campus/housing
0.00%	Class visit
12.50%	Meeting the faculty/advisors during dept. appointments
12.50%	Learning more about the majors in which I'm interested
12.50%	Evening activities
0.00%	Other
0.00%	None of the above

Respondents indicated the least helpful part of their visit was as follows:

14.29%	Tours of campus/housing
14.29%	Class visit
0.00%	Meeting the faculty/advisors during dept. appointments
0.00%	Learning more about the majors in which I'm interested
0.00%	Evening activities
0.00%	Other
71.43%	None of the above

50.00% of respondents reported they are planning on attending the U.

12.50% reported they are not planning on attending the U.

25.00% reported they are not sure if they will attend the U.

12.50% preferred not to respond.

75.00% of respondents reported their visit did impact their decision to attend/not attend the U.

12.50% reported their visit did not impact their decision.

12.50% reported they were already planning on attending.

When asked where the University of Utah ranked among their choices of schools to attend, respondents reported as follows:

1 st choice	37.50%
In top 3	50.00%
In top 5	12.50%
Other	0.00%
Prefer not to respond	0.00%

When asked to provide any other comments about U-Night, 3 respondents provided positive comments about the event. 1 respondent indicated some disappointment at not having enough independence and being “babysat the entire time”. Another respondent indicated a desire to see more of the campus buildings and residence hall rooms.