

Student Recruitment Transfer Day Campus Participant Evaluation Summary
Spring 2008

28 Respondents
27 Completed (96.43%)

Dates Attended:
100% February 16, 2008

82.14% of respondents reported their office represented Academic Affairs.
17.86% reported their office represented Student Affairs.

82.15% of respondents agreed that Transfer Day allowed them to showcase their department effectively.
96.43% agreed they were able to provide useful information about their department to students that they met at Transfer Day.
89.29% agreed they received the information they needed from Student Recruitment to prepare for Transfer Day.
75.00% agreed the times and days that Transfer Day is offered are reasonable for their department to participate.

When asked how many students they spoke to at Transfer Day, respondents reported:

8.00%	80
8.00%	30
16.00%	20
4.00%	15
4.00%	14
8.00%	10
4.00%	9
4.00%	8
4.00%	7
4.00%	5
4.00%	4
12.00%	3
12.00%	2
8.00%	1

M = 15.96

When asked what worked well from their perspective, responses included:

- Ability to meet face to face with students
- Food/Table gifts
- Layout of room/Grouping by department

When asked about problems they encountered, responses included:

- Low turnout
- Too few students after 11am

Bad timing on holiday weekend
Incorrect signage
Event too long

Additional feedback responses included:

Have event on non-holiday weekend
Need better signage
Well planned event
Need better turnout from the departments