

## Red, White & U Day 2012 session evaluations

### Brief description of program:

Red, White & U Day is an event for all admitted freshmen students and their parents to attend the campus the spring before their freshmen year. The schedule allows them to learn more about opportunities at the U and meet several college coordinators, resource representatives, club members, and other students just like themselves. There are a variety of breakout sessions throughout the day as well as a college tour time with lunch in the middle of the day with an information fair. Students are also able to go on a campus tour as well as tour the residence halls. The goal of Red, White & U Day is to essentially have the student commit to the University of Utah and decide that this is the place that they want to begin their higher education.

### Who was asked to complete survey:

All participants that attended the sessions during the event – admitted students and their parents or family members.

**Responses:** 633

**Administration Type:** paper responses with data entry into Campus Labs

### Summary of Key Findings:

- Session 1 had the most participants that filled out the evaluation with 257.
- The College of Health tour had the most participants fill out the evaluation with 27.
- Only 0.64% disagreed or strongly disagreed with the statement 'The information presented was helpful' in regards to the session they attended.
- 94.63% of respondents agreed or strongly agreed that 'This was a worthwhile session to attend.'

### Actions Taken:

- Continue to hold a variety of different session topics
- Provide a way for participants to attend more sessions (i.e. shorter sessions, etc.)
- Encourage presenters to use visual aids and handouts

### Which department and/or program goals does this program align with?

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide future student groups and their families academically enriching experiences and programs on campus

**Which Student Affairs goals does this program align with?**

1.c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).

1.d. Support leadership opportunities (e.g. community engagement, volunteerism, student organizations involvement and peer-to-peer mentoring).