

PHST Survey Fall 2009 (Counselor + Student and Parent data)

Population asked to complete survey:

This survey was administered to high school seniors, their parents and their counselors.

Respondents:

There were 253 students and 14 parents who responded to the Student/Parent Survey and 42 counselors who responded to the Counselor Survey.

Summary of Key Findings:

Student/Parent Survey

- Overall, 85% of the student/parent respondents found the higher education day either extremely or very helpful.
- When asked at what point of the high school career did the respondent believe would be most beneficial to have higher education day, 49% responded Senior year – Fall. Almost 36% felt Junior year – spring was the best time and almost 11% responded Junior year – Fall.
- The majority (63%) of the respondents were very likely to attend the event if it was held at the school but in the afternoon. However, if the event were to be moved to the evening but still at the school only 36% were very or moderately likely to attend. If the event were moved to the evening and participants had to drive up to an hour to attend, only 19% were very or moderately likely to attend.

Counselor Survey

- When asked at what point of the high school career did the respondent believe would be most beneficial to have higher education day, 86% responded Senior year – Fall. 11% felt Junior year – spring was the best time and almost 3% responded Junior year – Fall.
- Half (50%) of the respondents felt their students were very or moderately likely to attend the event if it was held at the school but in the afternoon. However, if the event were to be moved to the evening but still at the school only 22% felt their students were very or moderately likely to attend. If the event was moved to the evening and participants had to drive up to an hour to attend, none of the respondents felt their students were very or moderately likely to attend.
- When asked how likely the schools would participate in the higher education day if it were moved to the spring for juniors, 72% responded they were very or moderately likely to participate. This was slightly higher compared to when they were asked how likely their school would be to participate in higher education day if it were moved to the afternoon and 44% responded very or moderately likely.

Actions Taken:

It is difficult to gain real meaningful results when the response rate was less than 1% of the total population of students and only slightly higher for counselors. However, based on the results, the Utah Council, plan to keep the higher education day tour the same for the upcoming year, and test out regional events in the evening during the spring.