

Junior Day Campus Participant Evaluation Summary
Spring 2008

24 Respondents
24 Completed (100%)

100% of respondents agreed that Junior Day was a useful event for their department/group/office.

Additional comments (2) included:

Good for freshman programs – LEAP, Honors
I didn't expect so many students! This was great!

100% agreed their expectations about Junior Day were met.

Additional comments (1) included:

More people.

95.65% agreed the communication from the Student Recruitment Office prior to the event met their needs.

Additional comments (2) included:

Heather was awesome at communicating.
I did not communicate w/office.

91.67% agreed the date and time of day of Junior Day was appropriate and reasonable.

Additional comments (3) included:

I had a hard time getting here due to the marathon. Try not to schedule on a major event day.
Just avoid the day of the SLC marathon.
Prefer weekdays or later.

When asked approximately how many students they spoke with at Junior Day, respondents reported:

| | |
|--------|--------------------|
| 8.70 | 5 |
| 4.35% | 10 |
| 4.35% | 10-20 |
| 4.35% | 15 |
| 17.39% | 20 |
| 4.35% | 28 |
| 4.35% | 30 & Parents |
| 13.04% | 35 |
| 4.35% | 40 |
| 4.35% | 40-50 |
| 17.40% | 50/50?/50ish |
| 4.35% | 75 |
| 8.70% | 80/80 with parents |

M = 35.35

When asked what were the most useful aspects of Junior Day for their department/group/office, the majority of responses involved the opportunity to interact with, inform and recruit students/parents.

When asked what things they thought needed to be done differently for Junior Day in the future, responses included:

- Nothing
- More advertising/better signage
- Bad timing on marathon day
- Hold Senior Day
- Assign times for tabling

When asked to indicate their opinion on day/time options for next year's event the responses were:

Saturday 9am-12pm

- | | |
|------------------------|--------|
| 1 st choice | 70.83% |
| 2 nd choice | 25.00% |
| 3 rd choice | 4.17% |

Weekday 9am-12pm

- | | |
|------------------------|--------|
| 1 st choice | 41.18% |
| 2 nd choice | 23.53% |
| 3 rd choice | 35.29% |

Weeknight 5:30pm-8:30pm

- | | |
|------------------------|--------|
| 1 st choice | 0.00% |
| 2 nd choice | 41.18% |
| 3 rd choice | 58.52% |

83.33% of respondents reported they would be willing to participate in Junior Day if it were the 1st or 2nd week after commencement in May.