

## **Info Packet Survey**

### **Brief description of program:**

The purpose of the survey was to assess the Student Recruitment & High School Services daily campus visits and to see if prospective students found the materials they received useful.

### **Who was asked to complete survey:**

Prospective students who attended a daily campus visit in the past year were asked to complete the survey.

**Response Rate:** 8.6% (98 of 1142)

**Administration Type:** department e-mail with link

### **Summary of Key Findings:**

-There seemed to be some confusion with many of the respondents – many of them thought that the survey was in response to New Student Orientation and their experiences with that program.

- The results were different than we expected, or what we were hoping to realize. Students seemed generally pleased with their campus visit experience (which is good) but also seemed pleased with the amount of paper that we were giving them with the information packets that we give to all students. We expected more of them to say that we gave them way too much and that they did not find what we were giving them useful.

### **Actions Taken:**

We decided to change our information packets anyway due to the large cost of producing and giving away so many, due to the large waste of paper, and due to the fact that we really were giving too much information.

### **Which department and/or program goals does this survey align with?**

Educate future undergraduate students about the opportunities available through higher education and at the University of Utah.

### **Which Student Affairs goals does this survey align with?**

Goals 6, 7 and 8