## **Honors Day Survey**

During the Honors Days, students, with an index of 120+, and their parents are invited to campus to attend an honors class, eat in Heritage Dining Center, learn about the Honors Program, tour the Honors House and meet with an academic advisor. At the conclusion of each visit, participants are asked to complete an evaluation of their visit.

## **Key Findings:**

- The most helpful parts of the campus visit are the meetings with faculty/advisors and learning more about their majors (69%), the Honors College information (15%), the class visits (8%), and the tours of campus and housing (7%).
- 93% of the respondents indicated that they have the names and contact information for at least two people that they can contact with questions.
- When asked if they were planning to attend the university 51% said they were coming and 48% remained unsure. 84% of the respondents indicated that they were more likely to attend because of their visit. 12% indicated the visit had no impact on their decision to attend, and 4% indicated they were less likely to attend.

## **Actions Taken**

• Based on the results, we are going to make sure that we maintain the current visits with the professors and advisors.

## Office objective(s) associated with this assessment

- Educate future undergraduate students about the opportunities available through higher education and at the University of Utah. Specific target groups include in-state and out-of-state freshmen and transfer students, ethnically diverse students, underrepresented students, academically talented students, non-traditional students, and international students.
- Develop collaborative initiatives with colleges, departments, faculty, alumni, and members of the larger community to enhance the overall recruitment efforts of the University.