

## Open House, April 24, 2010

**Population for survey:** 337 participants at event

**Respondents:** 45 total → 32 students and 13 parents

### Summary of key findings:

- 32.61% heard about this event through email while 28.26% found out about it through the postcard.
- 35.56% of students said that the most helpful part of the event was meeting with representatives at the tables, 35.56% said the workshop sessions and 22.22% said the tour of campus.
- 26.92% said that the least enjoyable part of the event was the tabling session, 15.38% said it was the workshop sessions and 15.38% said it was the resident hall tours.
- 48.84% said that they have a better understanding what it would be like to be a student at the U, and 37.21% said they strongly agree.
- 45.45% strongly agreed they have the names of at least two people to contact, 38.64% agreed they had the names, and 9.09% said they disagreed.
- 21 people attending the Housing breakout session, 25 people attending the Financial Aid session, 13 attending the Engineering session, 13 attended the College of Social Work and College of Social and Behavioral Science, 19 attended Academic Advising, 14 attended the School of Business and College of Humanities, 15 attended the College of Education and College of Nursing, 9 attended the College of Fine Arts, 14 attended LEAP, 11 attended Admissions 101, 10 attended College of Architecture, 13 attended Department of Metallurgical Engineering and Department of Geology and Geophysics.
- 94.74% of participants said their visit influenced their decision to attend, while 5.26% said no.
- 66.67% said that they are planning on attending the University of Utah and 33.33% said they are unsure.
- 31.43% said they plan on living in the resident halls, 31.43% said they were not and 27.14% said they were not going to live on campus.

### Actions Taken:

This event was formatted based on what we found from the results from our Open House and CommUnity Day in the fall. Now with Connecting U Days and the new format which will be a combination between our open houses and Preview Day I am sure that we will meet most of the needs of our students, parents and campus representatives.