

Counselor Conference 2011 Evaluation

Brief description of program:

High School Counselors from the state of Utah were invited to the University of Utah's campus for updates on Admission Requirements, Scholarships, and Financial Aid. A variety of breakout sessions were provided as well as lunch and a mingle with College representatives.

Who was asked to complete survey: All High School Counselor participants

Response Rate: 129 respondents of the 153 attendees

Administration Type: paper with data entry into Campus Labs

Summary of Key Findings:

- 74.42% of respondents strongly agreed that the conference provided them with relevant information with respect to their work with students.
- 78.57% of respondents strongly agreed that overall, this was a worthwhile event to attend.
- 36.29% of respondents strongly agreed that the structure of the college mingle was beneficial.
- Each of the presentations had several excellent ratings.

Actions Taken:

- Will look at holding the College Mingle in a different space.
- Will continue to hold different breakout sessions for the counselors to learn about different areas on campus.

Which department and/or program goals does this survey align with?

- Guide, support, and advocate for future students throughout the inquiry to enrolled process.
- Provide specific programs that inform and cultivate relationships with key constituencies who influence the college decision-making process including but not limited to high school and college counselors, teachers, families, and alumni.

Which Student Affairs goals does this program align with?

5.a. Develop formal and informal reciprocal partnerships with campus and community constituents, providing on-going events and engagement opportunities that bridge the University community with the greater Salt Lake community.

3.b. Develop programs and services aimed to educate the University community about the experiences and challenges faced by underrepresented populations through greater collaboration with Academic Affairs and other divisions.