

2012 Edie Kochenour Memorial Lecture Evaluation

Brief description of program:

Annual lecture in honor of Edie Kochenour. This year's lecture was entitled *Girls are Bad at Math and Science – or Are They?* and was delivered by Dr. Janet Hyde, Professor in Psychology and Gender Studies at the University of Wisconsin, Madison. 324 faculty, staff, graduate and undergraduate students registered to attend. After attending a brief meet and mingle opportunity with a light luncheon, participants attended a one-hour lecture.

Who was asked to complete survey: Everyone who registered on-line for the event

Response Rate: 37.0% (120 of 324)

Administration Type: e-mail with link to participants

Summary of Key Findings:

120 responded, of which all but one had attended the lecture. 51% were Extremely Interested in the topic and 39% were Very Interested. When asked to rate the lecture, 77% said it was Excellent and 21% said it was Good. Only 2% found it Fair and none rate it as poor. Organization was rated as Excellent or Good by 96% of respondents. Respondent affiliation broke down by: 40% staff, 25% faculty, 6% undergraduates, 7% graduate students, 8% friends of Edie and 8% "Other"—this included community members.

The qualitative comments were very interesting. People were extremely interested in continuing to talk about women in the STEM fields and pipeline issues. Great ideas for future years.

Actions Taken:

Shared evaluations with Edie Kochenour Memorial Lecture. We'll use this as we anticipate next year's event.

Which Student Affairs goals does this program align with?

2.d. Encourage and support broad professional development (e.g. trainings, events, lectures and classes).