

Personal Money Management Workshop Questionnaire 2011-2012

Brief description of program:

The Personal Money Management Center is dedicated to promoting financial education and helping students reach financial security and success. We strive to accomplish these goals by providing workshops, classes, and presentations on personal financial topics. These events are taught by our center and professionals within the community and elsewhere. Examples of presenters are Rachel Cruze and Todd Romer, financial experts who travel to college campuses inspiring students to reach their financial goals. We also bring local professionals and experts such as Al Bingham, author of *The Road to 850*, and Robert Christenson, MBA, CFP and former president of the Financial Planning Association of Utah.

Who was asked to complete survey:

All students, faculty, and staff are encouraged to participate in surveys to collect feedback on our programs, etc.

Respondents:

28 respondents for September 21

18 respondents for October 5

14 respondents for November 11

9 respondents for January 25

8 respondents for February 29

10 respondents for March 28

Administration Type:

Paper response with data upload to Campus Labs

Summary of Key Findings:

The majority of the students who responded to our workshop surveys were freshman (60%). The majority of the students who responded to our survey questions selected *Strongly Agree, Agree, or Neither Agree or Disagree* that: 1) the instructors were well prepared, 2) the instructors were knowledgeable, 3) the information was valuable, 4) the workshop met their expectations, 5) they accomplished their objective in coming to the workshop, 6) they are now excited to learn more, 7) they will now better manage their finances, and 8) they are interested in attending more workshops. Only two responded that they *Disagree* (3.5%) with the above statements. No students responded with *Strongly Disagree or Not Applicable*. When asked if the student was interested in receiving other educational materials or workshops from our center, the majority indicated they were interested (92.5%). Some of the students who were not interested in receiving more information from our center indicated it was because they were graduating from the university soon.

Actions Taken:

Our center has reviewed the information from our surveys, especially our question of what the students are interested in learning more about. This summer we'll hold a planning meeting to decide on the topics of our upcoming classes and workshops for the 2012/2013 academic year. We'll use the information found in the surveys to tailor our events to fit the needs and wants of the students.

Which department and/or program goals does this survey align with?

This survey helps our center evaluate our progress in reaching our goal to educate students on personal finance topics. We wish to educate students in personal finance to help equip them with the knowledge they need to have financial security and well-being while in college and years after graduation.

Which Student Affairs goals does this program align with?

5. Partner with faculty, staff and external constituencies to foster student development and enhance the greater community.

Goals and Actions:

a. Develop formal and informal reciprocal partnerships with campus and community constituents, providing on-going events and engagement opportunities that bridge the University community with the greater Salt Lake community.