

PMMC Workshop Questionnaire 2012-2013

Brief description of program:

The Personal Money Management Center is dedicated to promoting financial education and helping students reach financial security and success. We strive to accomplish these goals by providing workshops, classes, and presentations on personal financial topics. These events are taught by our center and professionals within the community and elsewhere.

Who was asked to complete survey: All students, faculty, and staff who attend the workshops

Respondents:

12 for September – Student Loan Panel

27 for October – Cheapsters

19 for November – Grocery Guru

28 for January – Budgeting

22 for February – Taxes

25 for March – Investments

Administration Type: paper responses, with Excel upload to Campus Labs

Summary of Key Findings:

The survey indicates that attendees were pleased with the workshops. Overwhelmingly, the topics and the presenters were very well received. Our audience consists of 56% male and 92% are students (8% are staff and community members). Half of the students are juniors and seniors (evenly distributed), and the other half are freshmen, sophomores and grad students (also evenly distributed). They are for the most part Caucasian and full-time students. Two questions related to their interest in attending more workshops (75% strongly agreed) and an open-ended question asked what topics they would like to hear.

Actions Taken:

We have scheduled six upcoming workshops based on the topics that were most requested by the survey. In addition we have scheduled an investment series in Fall 2013, as this was the most requested topic. We are working on a strategy to involve more freshmen in our workshops. We would like to see younger students starting off their college years knowing more about personal finance. One comment from our surveys stated that he had wished he had known this information as a freshman (he was now a senior).

Which department and/or program goals does this program align with?

Student Affairs and the Personal Money Management Center.

Which Student Affairs goals does this program align with?

1.c. Promote experiential learning opportunities (e.g. career development, internships, mentoring programs and part-time employment).

2.d. Encourage and support broad professional development (e.g. trainings, events, lectures and classes).

6.c. All assessment findings will be reported and documented with AER to develop data-driven best practices for Student Affairs.