

Utah NASPA Conference Evaluation 2011

Brief description of program:

NASPA, student affairs administrators in higher education, is the leading voice for student affairs administration, policy and practice and affirms the commitment of student affairs to educating the whole student and integrating student life and learning. UT NASPA is a regional conference held each year to reconnect student affairs professionals in the state of Utah for professional development opportunities. NASPA members serve a variety of functions and roles including the vice president and dean for student life as well as professionals working within housing and residence life, student unions, student activities, counseling, career development, orientation, enrollment management, racial and ethnic minority support services, and retention and assessment.

Who was asked to complete survey: Student affairs professionals who attended UT NASPA conference on October 14, 2011.

Response Rate: 52.1% (124 of 238)

Administration Type: StudentVoice/Campus Labs mass mailing

Summary of Key Findings:

The keynote speaker was definitely the highlight of the conference. Most participants thought the keynote was most useful and walked away with some useful ideas to incorporate into their jobs/careers. The keynote at lunch was not as effective. Participants would have rather had some down time to talk with colleagues from others schools.

Actions Taken:

The evaluations will be sent to the committee for next year to help with any changes that need to be made. Also, the presentation evaluations will be sent to the presenters to give them feedback as well.

Which department and/or program goals does this survey align with?

The main purpose of this conference is for professional development for anyone who attends. Most departments have goals to provide additional professional development and networking opportunities for their employees. This conference helps facilitate this.

Which Student Affairs goals does this program align with?

*Provide education that ensures all staff is properly trained to provide professional and competent service.

*Promote the effective use of best practices in Student Affairs departments, programs and services.

*Partner with faculty, staff and external constituencies to foster student development and enhance the greater community.