

Welcome Week 2013 Student Voice

Brief description of project:

Survey asked for feedback regarding Welcome Week programming, students' needs at the beginning of their University of Utah experience, and people on campus who exhibited excellent customer service

Who was asked to complete survey:

All students who started at the University of Utah in Fall semester 2012.

Response Rate: 18.0% (882 of 4905)

Administration Type: Campus Labs mailing

Summary of Key Findings:

- Academic Advisors were most cited people to help new students
- Students desired more information about deadlines and practical matters, like parking

Actions Taken:

- Much of the information given during Orientation will be repeated throughout Welcome Week
- Pertinent information (not related to academic advising) will be distributed to advisors and other cited help agents on campus

Which Student Affairs goals does this project align with? 1,2,5,6,7,8