

## **Online Orientation Evaluation Spring 2014 & Spring 2014 New Student Orientation**

**Brief description of program / project:** Assess learning during and satisfaction with Orientation programs for students beginning Spring 2014 at University.

**Who was asked to complete the survey (e.g., “students who attended...”):** Students who completed the Online Orientation or attended an On-Campus Orientation for Spring 2014.

**Response Rate:** Online Orientation: 8.95% (17 of 190)  
In-person Orientation: 29.94% (238 of 795)

**Administration Type:** email sent through Campus Labs

### **Summary of Key Findings:**

Online and On-Campus Supplement –

- Respondents felt that on-campus supplemental program was not worth the time spent, since much of the information was repeated from the online orientation.
- Respondents thankful for the opportunity to meet other new students

On-Campus Orientations

- 40% of respondents plan to attend as a part time student for Spring semester
- Many respondents felt that much of the information could have been condensed or left out

### **Actions Taken:**

- Changing Transfer Orientation schedule to better tailor sessions to Transfer students and make program more useful.
- Examining the overall usefulness of all aspects of the on-campus supplemental program for students who completed the Online Orientation

### **Which department and/or program goals does this program / project align with?**

Department does not currently have strategic plan.

### **Which Student Affairs goals does this program / project align with? 1, 3, 6, 8**