

Q1 How does your student feel about his/her student experience at the University of Utah?

Very positive[Code = 5]

Positive[Code = 4]

Neutral[Code = 3]

Negative[Code = 2]

Very negative[Code = 1]

Required answers: 1 Allowed answers: 1

Q2 What about his/her experience stands out?

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q3 What are the top three programs/services at the University that stand out to you? What about them stands out to you?

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q4 What programs/services can the University improve?

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q5 How informed do you feel about the University overall (including your student's academic aspects, extra-curricular opportunities, athletics, etc.)?

Fully informed[Code = 3]

Partially informed[Code = 2]

Uninformed[Code = 1]

Required answers: 1 Allowed answers: 1

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Please rate the items below that serve as sources of information about the University in relation to their effectiveness for you in your role as a parent:

Q6 Your student(s)

Excellent[Code = 5]

Good[Code = 4]

Neutral[Code = 3]

Fair[Code = 2]

Poor[Code = 1]

Do not use[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

Q7 Parent Association e-mails and notifications

Excellent[Code = 5]

Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q8 University publications
Excellent[Code = 5]
Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q9 University of Utah website
Excellent[Code = 5]
Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q10 Local press
Excellent[Code = 5]
Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q11 Alumni/friends
Excellent[Code = 5]
Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q12 Other (please describe below)
Excellent[Code = 5]

Good[Code = 4]
Neutral[Code = 3]
Fair[Code = 2]
Poor[Code = 1]
Do not use[Code = 0] [N/A]
<i>Required answers: 1 Allowed answers: 1</i>

Q13 Please specify the other source of information that you use (if applicable):
[Code = 1] [Textbox]
<i>Required answers: 0 Allowed answers: 1</i>

Rate each area below in to indicate level of importance to you:

Q14 Health & Safety (campus safety, alcohol awareness, Student Health Center)
Very important[Code = 5]
Important[Code = 4]
Neutral[Code = 3]
Insignificant[Code = 2]
Very insignificant[Code = 1]
<i>Required answers: 1 Allowed answers: 1</i>

Q15 Student services (career services, financial aid & scholarships, and housing & residential education volunteer opportunities)
Very important[Code = 5]
Important[Code = 4]
Neutral[Code = 3]
Insignificant[Code = 2]
Very insignificant[Code = 1]
<i>Required answers: 1 Allowed answers: 1</i>

Q16 Non-classroom academic opportunities (research, study abroad, national student exchange)
Very important[Code = 5]
Important[Code = 4]
Neutral[Code = 3]
Insignificant[Code = 2]
Very insignificant[Code = 1]
<i>Required answers: 1 Allowed answers: 1</i>

Q17 Quality of academic experiences (teaching, advising, library instruction, instructional support)
Very important[Code = 5]
Important[Code = 4]
Neutral[Code = 3]
Insignificant[Code = 2]
Very insignificant[Code = 1]
<i>Required answers: 1 Allowed answers: 1</i>

Q18 Extracurricular activities (student clubs, fraternity/sorority)

Very important[Code = 5]

Important[Code = 4]

Neutral[Code = 3]

Insignificant[Code = 2]

Very insignificant[Code = 1]

Required answers: 1 Allowed answers: 1

Q19 In which areas related to the University of Utah would you like to receive more information? (Check all that apply)

Health & Safety (campus safety, alcohol awareness, student health center)[Code = 1]

Student services (Career Services, Financial Aid & Scholarships, Housing & Residential Education)[Code = 2]

Non-classroom academic opportunities (research, study abroad, national student exchange)[Code = 3]

Quality of academic experiences (teaching, advising, library instruction, instructional support)[Code = 4]

Extracurricular activities (student clubs, fraternity/sorority)[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1 Allowed answers: 6

Q20 Have you attended an on-campus event with your student since s/he began taking classes at the University?

Yes[Code = 1]

No[Code = 2]

Required answers: 1 Allowed answers: 1

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Q21 What kind of on-campus event have you attended with your student since s/he began taking classes at the University? (Check all that apply)

Event specifically for parents and family members (e.g., Parent & Family Weekend)[Code = 1]

General University event (football game, Hinckley lecture, Pioneer Theatre show)[Code = 3]

Other (please specify)[Code = 4] [Textbox]

Required answers: 1 Allowed answers: 3

Display if Q20='Yes'

Q22 What types of events would you like the University to make available/host for parents and family members? (Check all that apply)

Arts and cultural events[Code = 1]

Sports events[Code = 2]

Events with senior administration[Code = 3]

Networking with other parents[Code = 4]

Board service[Code = 5]

Volunteer service[Code = 6]

Other (please specify)[Code = 7] [Textbox]

Required answers: 1 Allowed answers: 7

Q23 Anything else you would to share with University leadership?

[Code = 1] [Textbox]

Required answers: 0 Allowed answers: 1

Q24 How many students do you currently have at the University of Utah?

1[Code = 1]

2[Code = 2]

3[Code = 3]

4[Code = 4]

5 or more[Code = 5]

Required answers: 1 Allowed answers: 1

Q25 What year(s) is (are) your University of Utah student(s)? (Check all that apply)

First year[Code = 1]

Second year[Code = 2]

Third year[Code = 3]

Fourth year[Code = 4]

Fifth year and above[Code = 5]

Graduate student[Code = 6]

Required answers: 1 Allowed answers: 6

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Q26 Where does (do) your student(s) live? (Check all that apply)

On-campus[Code = 1]

Off-campus with family (parents, spouse/partner, other family)[Code = 2]

Off-campus with friends[Code = 3]

Required answers: 1 Allowed answers: 3

Q27 We invite you and other parents to join us in participating in a one-hour focus group on the quality of undergraduate education at the University of Utah.

No, thank you.[Code = 1]

Yes, I am interested![Code = 2]

Required answers: 1 Allowed answers: 1

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Display if Q27='Yes, I am interested!'

Q28 Thank you for your interest! Please provide the following contact information:

Name:[Code = 1] [Textbox]

Mailing address:[Code = 4] [Textbox]

E-mail[Code = 2] [Textbox]

Phone number: (xxx-xxx-xxxx)[Code = 3] [Textbox]

Required answers: 0 Allowed answers: 4

Q29 Please indicate which dates below you would be available for this discussion: (Check all that apply)
We will contact you with details or to let you know that the session(s) is (are) full, as space is limited.

Monday, February 27, 5 - 6 p.m., University of Utah campus[Code = 1]

Saturday, March 3, 10:30 - 11:30 a.m., Park City[Code = 2]

Monday, March 5 via virtual connection from a site in St. George, Ogden, and Logan[Code = 3]

Wednesday, March 14, 5 - 6 p.m., University of Utah Campus[Code = 4]

None of the above[Code = 5]

Required answers: 1

Allowed answers: 3

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