

## **Parent & Family Weekend 2010**

**Brief description of program (if applicable):** Weekend of events for parents, family members and their undergraduate students. Activities included a tailgate and football game, receptions with specific academic programs, tours of campus venues and more.

**Who was asked to complete survey (e.g., “students who attended...”):** Families that registered for at least one aspect of the weekend.

**Response rate:** 38.0% (46 of 121)

### **Summary of Key Findings:**

- Overall, participants were happy with events and availability, as well as cost of events.
- Reasons for not attending events for which participants registered included not being able to find the event, wanting to spend more unstructured time with students, and others.

### **Actions Taken:**

New events (academic program receptions) were well-received and will be expanded in 2011.