

Parent & Family Orientation 2010

Methodology: Survey was sent to parents and family members who attended Parent & Family Orientation concurrent with Orientation for first-year students starting Fall 2010. The survey was sent electronically to 749 families, with 240 respondents.

Summary of Key Findings:

- Most common reason for attending was to support student and learn about campus resources
- Parent attendance is skewed towards out of state: 33% of parent attendees were from outside Utah, though 15% of student orientation attendees were from outside Utah.
- Overall satisfied with program

Actions Taken:

Findings will be directly incorporated in planning Parent & Family Orientation for 2011.