

Parent Association Survey

Summary of Key Findings:

- Parents want events to attend with their student on campus, events similar to orientation and any type of event that will help their student's development.
- Most common reason for not attending parent events is distance from campus.
- Majority are aware of website, but not of Facebook page run by Parent Resources.

Actions Taken:

- Adding various sections to website (Parent of First Generation students, expanded FAQ section, information for out of state parents)
- Providing educational sessions at Parent & Family Spring Event
- Added button/link for University of Utah Parents Facebook page to website