

Parent & Family Weekend 2013 (Spring)

Brief description of project:

Assess satisfaction of attendees with variety and content of events offered during Spring Parent & Family Weekend 2013.

Who was asked to complete the survey:

Families who attended Spring Parent & Family Weekend 2013.

Response Rate: 24.00% (6 of 25)

Administration Type: Campus Labs email

Summary of Key Findings:

- Overall small sample size not sufficient for decisive findings.
- However:
 - When attended, events were well-received.
 - Timing (when during the semester) was pleasing to respondents
 - Bad weather prevented attendance at many events (big snowstorm that weekend)
 - Attendees want opportunities to meet other families during the weekend

Actions Taken:

- Provide opportunities for intentional conversations between families during future parent/family events

Which Student Affairs goals does this project align with? 1, 6, & 8