

Parent and Family Weekend 2011

Brief description of program: Weekend of events for parents/family members of current students. Include social, athletic, and academic components.

Who was asked to complete survey: Each family who registered

Response Rate: 28.0% (49 of 175)

Administration Type: Campus Labs mass mailing and department-sent e-mail

Summary of Key Findings:

- Respondents enjoyed and were satisfied with events and registration process.
- Most common ways respondents heard about Parent & Family Weekend: Email from Parent & Family Programs, Parent & Family Newsletter, Parent & Family Orientation
- Respondents wanted better football tickets, more information regarding other University events that weekend, and information regarding alcohol not being allowed on campus.

Actions Taken:

Will be implemented and considered when planning for the event in 2012

Which Student Affairs goals does this program align with? 1, 5, and 6