

## **Learning To Lead Conference**

### **Summary of Key Findings:**

- One of the most common reasons for attending was being advised to do so by staff member
- Recommendation to change keynote to someone more salient to topic of leadership
- Better marketing of event beforehand
- Include a session on Leadership Theories for young/new leaders

### **Actions Taken:**

- Plan to market event more extensively
- Plan to have more input over keynote speaker