

## Learning to Lead Conference 2010 Evaluation

### Brief description of program:

The 5<sup>th</sup> Annual Learning to Lead Conference was held in the A. Ray Olpin Union on November 30, 2010. This year, the Union Programming Council, Greeks, and ASUU Presenters Office all provided financial contributions to the Office of Leadership Development to put on the Fall 2010, Learning to Lead Conference. One of the most well received innovations of the conference this year included a workshop focused on leadership development for staff and faculty. The event included an advisor track for advisors of student clubs and organization to gain insight on being an effective leader and mentoring and fostering leadership. This year nationally known speaker, Jessica Pettitt presented an interactive and conversational keynote address at the conference.

### Who was asked to complete survey:

All staff and students who attended the Learning to Lead 2010 conference.

**Response Rate:** 50% (30 of 60)

**Administration Type:** paper, with data entry into Excel

### Summary of Key Findings:

#### Overall impressions from 2011

- Overall positive feedback from students
- Most seemed to enjoy keynote
- Room assignments were good.
- Keynote speaker was well received.

#### Weaknesses

- Turnout not so great.
- Presenters felt ill-prepared.
- Time schedule felt late for participants.
- Attendance really low at 2<sup>nd</sup> breakout session.
- Publicity went out too late.
- Overlapping topics

### **Actions Taken:**

- Marketing and promotions early on schedule
- Be careful about overlapping topics
- Be strict about stopping sessions and keynote on time
- Market to faculty/staff for offering extra credit
- Reminder emails to presenter
- MORE advertisements through different venues
- Possibility of teaming up with Greek conference?

### **Which Student Affairs goals does this program align with?**

1d.