

Fall 2013 Transfer Orientation

Brief description of program / project:

Assesses learning as a result of and satisfaction with orientation program.

Who was asked to complete the survey:

All Transfer students who attended a Transfer Orientation for Fall 2013 semester.

Response Rate: 23.62% (372 of 1575)

Administration Type: Campus Labs email

Summary of Key Findings:

- Majority of students found length and content of Orientation “useless” because of their previous experience in college.
- Almost 1/3 of respondents rated their academic advising experience as average to poor.
 - Most cited reasons were unavailable advisors and lack of time for questions because of group advising
- Respondents wanted to receive more information farther in advance of the program – what to expect, where to park, etc
- 40% of respondents indicated that they did not have chances to get to know other students during orientation

Actions Taken:

- Reexamining length of program for Transfer Students, as well as differentiating information given to first-year vs. transfer students
- Planning to send program details and logistics one week prior to Orientation programs

Which Student Affairs goals does this project align with? 1, 2, 3, 6, 8