

World AIDS Day Activities for the LGBT Resource Center

Brief description of program / project:

The objective of World AIDS Day is to build an international network dedicated to AIDS awareness, to help protect the health of our students. The theme this year was stick it to stigma and events included a speakers series involving researchers from Medical Park, a sexual health discussion, AIDS awareness art show, family togetherness night and a Queer Sex Ed. Conference.

Desired Outcomes

- People can emotionally connect with speakers/ movies
- People's understanding of HIV / AIDS related issues increase
- People are able to identify with the topics / issues presented
- People feel the events are worthwhile to attend
- Student obtain information about free AIDS/HIV testing opportunities

Who was asked to complete survey: Any students, staff or faculty who attended events

Responses: 74 people attended events; 36 people evaluated events

Administration Type: paper survey with entry into Camps Labs

Summary of Key Findings:

Quilt Event

- 89% of participants agreed that they were able to convey a message about HIV/AIDS about their own experiences or feelings
- 89% agreed that their understanding of people's feelings and experiences towards HIV/AIDS increased as a result of this event.
- 67% of participants agreed they were able to learn something about HIV/AIDS which they did not know before, 22% were neutral, 11% disagreed
- 100% agreed they would attend this event in the future

Film 'Rent'

- 100% of participants agreed the film impact them on an emotional level
- 100% agreed that their understanding of people's feelings and experiences towards HIV/AIDS increased as a result of this event.
- 100% of participants agreed they were able to learn something about HIV/AIDS which they did not know before, 22% were neutral, 11% disagreed
- 100% agreed they would attend this event in the future

Togetherness Night

- 55% of participants agreed the night provoked thought on the value of life
- 55% agreed the event provoked thought on the impact of AIDS/HIV and life
- 75% of participants found the AIDS/HIV materials provided were useful
- 100% agreed they would attend this event in the future

Actions Taken:

- The film had a relatively low turnout. We have noticed that more people attend films which are not common. Most LGBT students and non-LGBT students have already seen Rent. Perhaps students can make film recommendation on the white board in the office.
- The number of participants who evaluated events was around 50%. While this is a fairly traditional number, assessment rates can be improved if there is a student assigned to hand out surveys and pencils. This should not be the person responsible for facilitating the event but a student whose sole job is assessments.
- The LGBT togetherness night was intended to give thanks for good health and one's ability to come together with their friends and family. Those who were not there at the beginning of the event did not always understand the purpose of the event. This can be made clearer by including the objective on the posters and emails which are used to advertise the event. Right now the objective is included on the press release; printed materials contain only a timeline of events.

Which department and/or program goals does this survey align with?

(2c) Collaboration with campus resources to provide support services to students

Which Student Affairs goals does this program align with?

(1a) Enrichment of the body through the promotion of physical health and wellness