

## Pride Week 2012

**Brief description of program:** For the 2012 University Pride Week, there was nearly daily tabling, a documentary and panel, two theatrical performances, and other activities like the Pride Pet Pageant, and a drag show. All events were open to students, staff, faculty, and community members.

**Who was asked to complete survey:** All students, staff, faculty, and community members who attended any of our Pride Week events were asked to complete the surveys for each event that they attended.

**Respondents:** 46

**Administration Type:** Paper, with LGBTRC staff entering responses into Campus Labs.

**Summary of Key Findings:** All of the events were well attended, and there was more attendance than last year (excluding the respondent numbers, some events were not evaluated). Students, staff, faculty, and community members really enjoyed the Spoken Word artists and immigration panel, because many said they could relate to it on some level (i.e. age of artists/panelists, discussions presented, etc.)

The LGBTRC's desires to understand, advocate, and educate on the intersectionality of identities has proved successful in garnering support from diverse walks of life.

**Actions Taken:** We are refining marketing strategies in order to garner more support and interest.

### Which department and/or program goals does this program align with?

1. Raise awareness regarding lesbian, gay, bisexual and transgender issues.
2. Affirm lesbian, gay, bisexual and transgender identities and lives by fostering a safe, inclusive, multicultural environment for the University's LGBT community.
3. Support the academic mission of the University of Utah by promoting the inclusion of LGBT topics in the curriculum and other academic programs.
4. Build linkages with other LGBT organizations and allied programs through outreach and community development efforts.

### **Which Student Affairs goals does this program align with?**

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
2. Provide education that ensures all staff is properly trained to provide professional and competent service.
3. Promote diversity on campus through effective programming and active recruitment of staff and students.