

Resident TV Survey

Description: Please give access to Lindy Nielsen and Barb Remsburg.

Date Created: 3/22/2011 6:16:30 PM

Date Range: 3/30/2011 12:00:00 AM - 4/29/2011 11:59:00 PM

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Q1 Did you bring a TV with you to campus?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

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Q2 What type of TV did you bring?

Flat screen (e.g., digital LED/LCD, plasma) [Code = 1]

Tube TV (analog, older tube style) [Code = 2]

PC/Laptop with TV tuner [Code = 3]

Other (please specify) [Code = 4] [TextBox]

Required answers: 1 Allowed answers: 1

Q1='Yes'

Q3 Is there a TV in your apartment or residence hall room owned by a roommate?

Yes [Code = 1]

No [Code = 2]

I do not know [Code = 3]

Required answers: 1 Allowed answers: 1

Q1='No'

Q4 At your home, or permanent address, do/did you subscribe to high definition TV services (e.g., HDTV packages from Comcast, DirecTV, Dish Network)?

Yes [Code = 1]

No [Code = 2]

I do not know [Code = 3]

Required answers: 1 Allowed answers: 1

Q5 On campus, do you watch TV content online with a PC/laptop/net-connected device?

Yes [Code = 1]

No [Code = 2]

I do not know [Code = 3]

Required answers: 1 Allowed answers: 1

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Q6 What sites do you mostly visit? (Check all that apply)

YouTube [Code = 1]

Hulu [Code = 2]

NetFlix [Code = 3]

Blockbuster [Code = 4]

iTunes [Code = 5]

Vimeo [Code = 6]

Veoh [Code = 7]

Blip.TV [Code = 8]

PBS [Code = 9]

BBC [Code = 10]

YahooTV [Code = 11]

Google Video [Code = 12]

AOLin2TV [Code = 13]

TV.com [Code = 14]

ESPN [Code = 15]

ABC/CBS/NBC [Code = 16]

Food Network [Code = 17]

Comedy Central [Code = 18]

Comcast [Code = 19]

DirecTV [Code = 20]

Dish [Code = 21]

Zap2it [Code = 22]

Slingbox [Code = 23]

TiVo [Code = 24]

Specific TV shows [Code = 25]

Other (please specify) [Code = 26] [TextBox]

I do not know [Code = 27]

Required answers: 1 Allowed answers: 27

Q5='Yes'

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