

## **MHC Market Survey**

### **Brief description of project:**

Residents were asked to take this survey since the market management has recently changed, and we had a different resident population over the summer.

### **Who was asked to complete survey:**

Residents living in the Donna Garff Marriott Honors Residential Scholars Community for the summer of 2013.

**Response Rate:** 33.3% (46 of 138)

**Administration Type:** Campus Labs e-mail

### **Summary of Key Findings:**

1. Of the respondents, 89% of them visit the market at least once per week and over half are interested in hot meals—mainly for lunch and dinner.
2. The majority are only “somewhat satisfied” with the offerings with many being “neutral” about their experience.
3. Over half indicated an interest in the selection of foods for those with special dietary needs.

### **Actions Taken:**

At this time, I am unaware of what actions will be taken as a result of the survey. The data will be shared with the appropriate contacts.

### **Which department and/or program goals does this project align with?**

Excellence in Service

### **Which Student Affairs goals does this project align with?**

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
  - a. Promote physical, spiritual and psychological health and wellness, collaborating across campus with multiple organizations.