

HRE Television Survey FA08

Description: PDA Survey. Please allow access to: Kari Ellingson, Stacy Ackerlind, Jim Asbrand, Barb Remsberg, and Aramis Wilson.

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The Department of Housing and Residential Education is seeking your input regarding which television channels are available to the students living on campus. Please take a few minutes to help us put together the best educational and entertaining television package possible. Your responses will be confidential and used for improving our current service only.

Required answers: 0 Allowed answers: 0

Q1 Which type of television do you watch more? (please pick your top 3)

Informative/How to [Code = 1]

Sitcoms [Code = 2]

Movie [Code = 3]

Music [Code = 4]

Reality [Code = 5]

Children's [Code = 6]

Sports [Code = 7]

Required answers: 1 Allowed answers: 3

Q2 The university will offer one premium movie channels as part of the overall television package. Which movie channel would you like to have as part of the television package?

STARZ [Code = 1]

SHOWTIME [Code = 2]

ENCORE [Code = 3]

Sundance [Code = 4]

HBO [Code = 5]

Required answers: 1 Allowed answers: 1

Q3 Would you be willing to pay an individual cost(s) to have access to an additional movie channel?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q4 I feel I watch more:

Basic cable channels (ABC, NBC, CBS, FOX) [Code = 1]

Specialty channels (MTV, CNN, Lifetime, History, ESPN) [Code = 2]

Movie channels (HBO) [Code = 3]

TV shows online [Code = 4]

Required answers: 1 Allowed answers: 1

Q5 If I could create a new university cable package, I would include: (Check all that apply)

More lifestyle/entertainment channels [Code = 1]

More sports channels [Code = 2]

More premium movie channels [Code = 3]

More educational channels [Code = 4]

More music [Code = 5]

More children's channels [Code = 6]

Required answers: 1 Allowed answers: 5

Q6 If I could create a new university cable package, I would include: (Check all that apply)

Less lifestyle/entertainment channels [Code = 1]

Less sports channels [Code = 2]

Less premium movie channels [Code = 3]

Less educational channels [Code = 4]

Less music [Code = 5]

Less children's channels [Code = 6]

Required answers: 1 Allowed answers: 5

Q7 About how many hours a week do you spend watching television?

None [Code = 1]

Less than 7 [Code = 2]

7 - 14 [Code = 3]

15 - 21 [Code = 4]

More than 21 [Code = 5]

Required answers: 1 Allowed answers: 1

Q8 I watch television mostly:

During the weekday [Code = 1]

During the weeknight [Code = 2]

During the weekends [Code = 3]

Required answers: 1 Allowed answers: 1

Q9 I am a member of the following community:

Residence Halls [Code = 1]

Shoreline Apartments [Code = 2]

Required answers: 1 Allowed answers: 1

Q10 I describe myself as a:

First-year student [Code = 1]

Sophomore [Code = 2]

Junior [Code = 3]

Senior [Code = 4]

Graduate student [Code = 5]

Non-student community member [Code = 6]

Required answers: 1 Allowed answers: 1

