

UCC Outreach Presentations Evaluation 2012-2013

Brief description of program:

The UCC Outreach program prioritizes the importance of health and wellness to our campus community by offering focused outreach services to the University of Utah. The UCC utilizes innovative outreach strategies to expand our reach to preventive and educational programs that move beyond traditional service delivery. Additionally, our outreach program strives for collaborative decision-making with campus target groups that allow us to meet the unique needs of our campus community.

In addition to outreach presentations, we maintain an active social media presence via our Facebook page, YouTube channel, and Twitter account.

Who was asked to complete survey:

Students, faculty, and staff who attended presentations

Respondents: 14 people across 6 presentations

Method of Administration: link for Campus Labs survey is shared with attendees at time of presentation and/or by e-mail afterwards

Summary of Key Findings:

The response rates are low, with some presentations have 0 respondents and were subsequently deleted from the survey. For the six presentations included, one had one respondent, four had two respondents and one had five respondents.

The data that was received was overwhelming positive. Overall, 92.86% of respondents found their respective presentation to exceed or meet their expectations- 0% thought it failed to meet their expectations, while the remaining 7.14% preferred not to respond. Overall, the presentations and presenters were found to be very effective. 100% of respondents found the useful materials (PowerPoint, handouts, worksheets, etc.) to be "very effective". All of the additional comments and suggestions were very positive.

Actions Taken:

Results will be shared with presenters. The evaluations will continue for 2013-2014. Evaluations were strongly recommended by the American Psychological Association (APA) accreditation site review committee that came to visit in the spring. This committee encouraged the UCC to consider alternative means for capturing the information given the low numbers of completed surveys. Looking into changing the administration method based on low number of responses for each presentation.

Which Student Affairs goals does this program align with?

1. Develop students as a whole through the cultivation and enrichment of the body, mind and spirit.
 - a. Promote physical, spiritual and psychological health and wellness, collaborating across campus with multiple organizations