

## Career Fair Survey 2013

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Q1 Which Career Fair(s) did you attend? (Check all that apply)

Science and Engineering Career Fair on Tuesday, September 24, 2013[Code = 1]

Career Fair on Tuesday, October 1, 2013[Code = 2]

Required answers: 1      Allowed answers: 2

Q2 How did you hear about the Career Fair? (Check all that apply)

Campus signs/banners[Code = 1]

Career Services Social Media (Facebook, Twitter, Pinterest, Google+, YouTube, etc.)[Code = 2]

Class announcement[Code = 3]

Daily Utah Chronicle advertisement[Code = 4]

Career Services website[Code = 5]

Counselor email/referral[Code = 6]

Academic advisor email/referral[Code = 7]

Career Services text message[Code = 8]

University e-mail sent to all students[Code = 9]

Required answers: 1      Allowed answers: 9

Q3 What was your primary motivation to attend the Career Fair?

Network with specific employer(s)[Code = 1]

Identify employers in my industry[Code = 2]

Obtain an internship[Code = 3]

Obtain a post-graduation job[Code = 4]

Learn more about careers in my field of study[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1      Allowed answers: 1

Q4 What did you do to prepare for the Career Fair? (Check all that apply)

Attended one or more of the Career Fair Prep Week workshops/events[Code = 1]

Researched companies attending the fair[Code = 2]

Developed a list of target companies in advance[Code = 3]

Revised resume[Code = 4]

Developed personal introduction[Code = 5]

Reviewed Career Services website[Code = 6]

Created/revised LinkedIn profile[Code = 7]

Other[Code = 8]

None of the above[Code = 9]

Required answers: 1      Allowed answers: 9

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Q5 Which Career Fair Prep Week workshops/events did you attend? (Check all that apply)

Drop-in resume reviews[Code = 1]

Engineering Panel[Code = 2]

Business/Humanities Panel[Code = 3]

Resume workshop[Code = 4]

How to succeed at the career fair workshop[Code = 5]

Graduate school workshop[Code = 6]

Tell me about yourself workshop[Code = 7]

How to get a Government job workshop[Code = 8]

LinkedIn 101: Crafting a strong profile workshop[Code = 9]

Networking workshop[Code = 10]

Cover letter 101 workshop[Code = 11]

Required answers: 1 Allowed answers: 11

Display if Q4='Attended one or more of the Career Fair Prep Week workshops/events'

Q6 Have you met with a Career Services Counselor within the last year?

Yes[Code = 1]

No[Code = 2]

Required answers: 1 Allowed answers: 1

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Q7 What was the purpose of your visit? (Check all that apply)

Resume preparation[Code = 1]

Interviewing preparation[Code = 2]

Internship Search[Code = 3]

Job Search[Code = 4]

Career Fair preparation[Code = 5]

Career exploration [Code = 6]

Career Services Internship Program[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1 Allowed answers: 8

Display if Q6='Yes'

Q8 While at the Career Fair, did you do any of the following? (Check all that apply)

Engage in conversation with a company representative [Code = 1]

Give your resume to a company representative[Code = 2]

Obtain business card(s)[Code = 3]

Schedule an interview[Code = 4]

Receive specific feedback from an employer about qualifications or competencies[Code = 5]

None of the above[Code = 6]

Required answers: 1 Allowed answers: 6

Q9 What will you post-fair activities include? (Check all that apply)

Schedule a visit with your career counselor to discuss next steps[Code = 1]

Attend an employer information session[Code = 2]

Research companies online[Code = 3]

Complete an online application[Code = 4]

Send a follow-up email or thank you note to targeted employers[Code = 5]

Sign up for an on-campus interview on UCareerLink[Code = 6]

Interview with an employer [Code = 7]

Other (please specify)[Code = 8] [Textbox]

None of the above[Code = 9]

Required answers: 1

Allowed answers: 9

Q10 Please name one aspect of the Career Fair you found particularly helpful:

[Code = 1] [Textbox]

Required answers: 0

Allowed answers: 1

Q11 What would you like to see at future Career Fairs?

[Code = 1] [Textbox]

Required answers: 0

Allowed answers: 1

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Q12 What is your primary status as a Career Fair participant?

Undergraduate student at U[Code = 1]

Graduate student at U[Code = 2]

Alumni of U[Code = 3]

Other (please specify)[Code = 4] [Textbox]

Required answers: 1

Allowed answers: 1

Q13 In what year do you expect to graduate?

2013[Code = 1]

2014[Code = 2]

2015[Code = 3]

2016[Code = 4]

2017 or later[Code = 5]

Not applicable[Code = 6]

Required answers: 1

Allowed answers: 1

Q14 In which semester do you expect to graduate?

Fall[Code = 1]

Spring[Code = 2]

Summer[Code = 3]

Not applicable[Code = 4]

Required answers: 1

Allowed answers: 1

Q15 Which college(s) are you in? (Check all that apply)

Architecture and Planning[Code = 1]

Business[Code = 2]

Education[Code = 3]

Engineering[Code = 4]

Fine Arts[Code = 5]

Health[Code = 6]

Humanities[Code = 7]

Law[Code = 8]

Medicine[Code = 9]

Mines & Earth Science[Code = 10]

Nursing[Code = 11]

Pharmacy[Code = 12]

Social & Behavioral Science[Code = 13]

Social Work[Code = 14]

Undeclared[Code = 15]

*Required answers: 1*

*Allowed answers: 15*

Q16 I identify my gender as . . .

Man[Code = 1]

Woman[Code = 2]

Trans\*[Code = 3]

Other (please specify)[Code = 4] [Textbox]

I prefer not to disclose[Code = 5]

*Required answers: 1*

*Allowed answers: 1*

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