

Q1 What is your primary status as a Career Fair participant?

Undergraduate student at U[Code = 1]

Graduate student at U[Code = 2]

Alumni of U[Code = 3]

Other (please specify)[Code = 4] [Textbox]

Required answers: 1 Allowed answers: 1

Q2 Which one phrase best describes you?

Alumni seeking professional position[Code = 1]

Current student seeking post-graduation professional employment[Code = 2]

Seeking internship[Code = 3]

Exploring employers for future opportunities[Code = 4]

Investigating career options[Code = 5]

Required answers: 1 Allowed answers: 1

Next Page: Sequential

Display if Q1='Undergraduate student at U' OR Q1='Graduate student at U'

Q3 In which year do you expect to graduate?

2012[Code = 1]

2013[Code = 2]

2014[Code = 3]

2015[Code = 4]

2016 or later[Code = 5]

Required answers: 1 Allowed answers: 1

Q4 In which semester do you expect to graduate?

Fall[Code = 1]

Spring [Code = 2]

Summer[Code = 3]

Not applicable[Code = 4]

Required answers: 1 Allowed answers: 1

Q5 Which college(s) are you in?

Architecture & Planning[Code = 1]

Business [Code = 2]

Education [Code = 3]

Engineering [Code = 4]

Fine Arts [Code = 5]

Health[Code = 6]

Humanities [Code = 8]

Law[Code = 9]

Medicine[Code = 10]

Mines & Earth Sciences [Code = 11]

Nursing[Code = 12]

Pharmacy[Code = 13]

Science [Code = 14]

Social & Behavioral Science [Code = 15]

Social Work[Code = 16]

Undeclared[Code = 17]

Required answers: 1

Allowed answers: 2

Next Page: Sequential

Page - 3

Q6 How did you hear about the Career Fair? (Check all that apply)

Campus signage/banners[Code = 1]

Class announcement[Code = 2]

Daily Utah Chronicle advertisement [Code = 3]

Career Services website[Code = 4]

Counselor referral[Code = 5]

Academic advisor[Code = 6]

Career Services text message[Code = 7]

University email sent to all students[Code = 8]

Other (please specify)[Code = 9] [Textbox]

Required answers: 1

Allowed answers: 7

Q7 How do you **primarily** learn about campus events?

Campus signage/banners/law signs[Code = 1]

Class announcements[Code = 9]

Daily Utah Chronicle[Code = 2]

E-mail[Code = 3]

Facebook[Code = 4]

Twitter[Code = 5]

University of Utah website[Code = 6]

LCD screens[Code = 10]

Academic advisor[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1

Allowed answers: 1

Q8 What was your **primary** motivation to attend the Career Fair?

Network with a specific employer or group of employers[Code = 1]

Discover all employers[Code = 2]

Obtain interview with a potential employer[Code = 3]

Learn more about careers in my field of study[Code = 4]

Obtain an internship[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 1

Q9 What did you do to prepare for the Career Fair? (Check all that apply)

Attend one or more of the Career Fair Prep Week workshops/panels[Code = 1]

Research companies attending the fair[Code = 2]

Develop a list of targeted companies in advance[Code = 3]

Create self introduction [Code = 4]

Bring updated resume[Code = 5]

Review material in the Student Career Guide[Code = 6]

Other (please specify)[Code = 7] [Textbox]

None of the above[Code = 8]

Required answers: 1

Allowed answers: 8

Next Page: Sequential

Page - 4

Q10 Which Career Fair Prep Week workshop(s)/panel(s) did you attend? (Check all that apply)

How to Succeed at the Career Fair[Code = 1]

Employer Panel[Code = 2]

Write a Compelling Resume[Code = 3]

Interviewing Impact[Code = 4]

Networking for Success[Code = 5]

Required answers: 1

Allowed answers: 5

Display if Q9='Attend one or more of the Career Fair Prep Week workshops/panels'

Q11 Have you met with a Career Services Counselor within the last two semesters?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Next Page: Sequential

Page - 5

Q12 What was the purpose of your visit? (Check all that apply)

Resume preparation[Code = 1]

Interviewing preparation[Code = 2]

Internship search[Code = 3]

Job search[Code = 4]

Career Fair preparation[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 6

Display if Q11='Yes'

Q13 How many previous Career Fairs have you attended?

This is my 1st Career Fair.[Code = 1]

1 previous Career Fair[Code = 2]

2 or more previous Career Fairs[Code = 3]

Required answers: 1

Allowed answers: 1

Q14 Did you come professionally dressed for the Career Fair?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Next Page: Sequential

Q15 Do you think that professional attire is important for the Career Fair?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Display if Q14='No'

Q16 While at the Career Fair, did you do any of the following? (Check all that apply)

Speak to a representative from a targeted company list[Code = 1]

Use a prepared self-introduction[Code = 2]

Leave a resume [Code = 3]

Pick up a business card[Code = 4]

Schedule an interview[Code = 5]

Receive specific feedback from an employer about qualifications or competencies[Code = 6]

None of the above[Code = 7]

Required answers: 1

Allowed answers: 7

Q17 What instructions did employers give you to follow-up on? (Check all that apply)

Sign up for an interview with Career Services online system[Code = 1]

Attend an upcoming information session[Code = 2]

Complete an online application[Code = 3]

Visit the company website to read detailed job descriptions/employment information[Code = 4]

None of the above[Code = 5]

Required answers: 1

Allowed answers: 4

Q18 What will your post-fair activities include? (Check all that apply)

Schedule a visit with Career Center counselor to discuss Career Fair[Code = 1]

Attend an employer information session[Code = 2]

Online employer research[Code = 3]

Complete an online application[Code = 4]

Follow up e-mail with targeted employers[Code = 5]

Utilize the UCareerLink online system for campus interview[Code = 6]

Other (please specify)[Code = 7] [Textbox]

None of the above[Code = 8]

Required answers: 1

Allowed answers: 8

Q19 In addition to the Career Fair, which of the following would you be most likely to attend in the future?

An industry-specific career fair (e.g., Science, Engineering, Business, Healthcare)[Code = 1]

Company specific information session[Code = 2]

Industry wide networking event[Code = 3]

Industry wide employer panel[Code = 4]

Career Services Foundations workshops[Code = 5]

Career Fair Prep Week workshops[Code = 6]

Required answers: 1

Allowed answers: 1

Please indicate your level of satisfaction with the following aspects of the Career Fair:

Q20 Quality of employees

Very satisfied[Code = 4]
Satisfied[Code = 3]
Dissatisfied[Code = 2]
Very dissatisfied[Code = 1]

Required answers: 1 Allowed answers: 1

Q21 What is your gender?

Male[Code = 1]
Female[Code = 2]
Other (please specify)[Code = 3] [Textbox]

Required answers: 1 Allowed answers: 1

Q22 With which race/ethnicity do you best identify? (Check all that apply)

American Indian/Native-American[Code = 1]
Asian/Asian-American [Code = 2]
African/African-American/Black [Code = 3]
European/European-American/White[Code = 4]
Latino(a)/Latino(a)-American [Code = 5]
Bi-ethnic/Multi-ethnic[Code = 6]
Prefer not to answer[Code = 7]

Required answers: 1 Allowed answers: 7

Next Page: Sequential