

# Business & Humanities Career Fair FA08

Description: Career Fair Survey 2006 - WEB - October 2006

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Q1 What is your class standing?

Freshman [Code = 1]

Sophomore [Code = 2]

Junior [Code = 3]

Senior [Code = 4]

Graduate student [Code = 5]

Alumni [Code = 6]

Non-U graduate [Code = 7]

Other (please specify) [Code = 8] [TextBox]

Required answers: 1 Allowed answers: 1

Q2 Which college(s) are you in?

Architecture & Planning [Code = 1]

Business [Code = 2]

Education [Code = 3]

Engineering [Code = 4]

Fine Arts [Code = 5]

Health [Code = 6]

Honors College [Code = 7]

Humanities [Code = 8]

Law [Code = 9]

Medicine [Code = 10]

Mines & Earth Sciences [Code = 11]

Nursing [Code = 12]

Pharmacy [Code = 13]

Science [Code = 14]

Social & Behavioral Science [Code = 15]

Social Work [Code = 16]

Undergraduate Studies [Code = 17]

Required answers: 1 Allowed answers: 2

Q3 Which one phrase best describes you?

Current job seeker [Code = 1]

Exploring employers for future opportunities [Code = 2]

Investigating career options [Code = 3]

Required answers: 1 Allowed answers: 1

Q4 In which year do you expect to graduate?

2008 [Code = 1]

2009 [Code = 2]

2010 [Code = 3]

2011 [Code = 4]

2012 [Code = 5]

Not applicable [Code = 6]

Required answers: 1 Allowed answers: 1

Q5 In which semester do you expect to graduate?

Fall [Code = 1]

Spring [Code = 2]

Summer [Code = 3]

Not applicable [Code = 4]

Required answers: 1 Allowed answers: 1

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Q6 How did you hear about the Career Fair? (Check all that apply)

Campus signage [Code = 1]

Bus signage [Code = 2]

LCD screens around campus [Code = 3]

Campus banners [Code = 4]

Daily Utah Chronicle advertisement [Code = 5]

Career Services website [Code = 6]

Counselor referral [Code = 7]

Academic advisor [Code = 8]

Other (please specify) [Code = 9] [TextBox]

Required answers: 1 Allowed answers: 9

Q7 How do you primarily learn about campus events?

Campus signage [Code = 1]

Daily Utah Chronicle [Code = 2]

E-mail [Code = 3]

Facebook [Code = 4]

University of Utah website [Code = 5]

Other (please specify) [Code = 6] [TextBox]

Required answers: 1 Allowed answers: 1

Q8 What was your primary motivation to attend the Career Fair?

Target a specific employer/group of employers [Code = 1]

Network and discover all employers [Code = 2]

Obtain interview with a potential employer [Code = 3]

Learn more about careers in my field of study [Code = 4]

Obtain an internship [Code = 5]

Other (please specify) [Code = 6] [TextBox]

Required answers: 1 Allowed answers: 1

Q9 Did you attend a Career Services workshop prior to the Career Fair?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q10 Have you met with a Career Services Counselor within the past two semesters?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q11 Was the Career Fair Information Booklet a helpful resource?

Yes [Code = 1]

No [Code = 2]

Didn't use it [Code = 3]

Required answers: 1 Allowed answers: 1

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Q12 What did you do to prepare for the Career Fair? (Check all that apply)

Research companies attending the fair [Code = 1]

Develop a list of targeted companies in advance [Code = 2]

Create introductory statement [Code = 3]

Bring updated resume [Code = 4]

Purchase a professional outfit [Code = 5]

Other (please specify) [Code = 6] [TextBox]

None of the above [Code = 7]

Required answers: 1 Allowed answers: 6

Q13 Did you come professionally attired for the Career Fair?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

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Q14 Do you think that professional attire is important for the Career Fair?

Yes [Code = 1]

No [Code = 2]

Required answers: 1 Allowed answers: 1

Q13='No'

Q15 While at the Career Fair, did you do any of the following? (Check all that apply)

Schedule an interview [Code = 1]

Speak to a representative from a targeted company list [Code = 2]

Leave a resume [Code = 3]

Pick up a business card [Code = 4]

Receive a job offer [Code = 5]

None of the above [Code = 6]

Required answers: 1 Allowed answers: 6

Q16 What instructions did employers give you to follow-up on? (Check all that apply)

Sign up for an interview with Career Services online system [Code = 1]

Attend an upcoming information session [Code = 2]

Complete an online application [Code = 3]

Visit the company website to read detailed job descriptions/employment information [Code = 4]

None of the above [Code = 5]

Required answers: 1 Allowed answers: 4

Please indicate your level of satisfaction with the following aspects of the Career Fair:

Q17 Quality of employers

Very satisfied [Code = 4]

Satisfied [Code = 3]

Dissatisfied [Code = 2]

Very dissatisfied [Code = 1]

Required answers: 1 Allowed answers: 1

Q18 Type of employers & industries represented

Very satisfied [Code = 4]

Satisfied [Code = 3]

Dissatisfied [Code = 2]

Very dissatisfied [Code = 1]

Required answers: 1 Allowed answers: 1

Q19 Which of the following would you be more likely to attend?

An industry-specific career fair (e.g., Science, Engineering, Business, Healthcare) [Code = 1]

A general career fair [Code = 2]

Both [Code = 3]

Required answers: 1 Allowed answers: 1

Q20 What is your gender?

Male [Code = 1]

Female [Code = 2]

Other (please specify) [Code = 3] [TextBox]

Required answers: 1 Allowed answers: 1

Q21 With which race/ethnicity do you best identify? (Check all that apply)

American Indian/Native-American [Code = 1]

Asian/Asian-American [Code = 2]

African/African-American/Black [Code = 3]

European/European-American/White [Code = 4]

Latino(a)/Latino(a)-American [Code = 5]

Bi-ethnic/Multi-ethnic [Code = 6]

Prefer not to answer [Code = 7]

Required answers: 1 Allowed answers: 7

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