

## **Fitness Program Evaluation SP 10**

**Population for survey:** Fitness Program Participants

**Response rate:** 42% (97 of 230 e-mailed)

### **Summary of Key Findings:**

54% of participants are students / 61% of the student participants are graduate students / 48% of respondents were first time (first semester) participants / 94% of participants feel the cost of the FITPASS is a good value / Most of the assessment "comments" pertained to the time of day that the classes are offered and not the type of class

### **Actions Taken:**

Plans for Fall semester include more/different marketing techniques in an effort to reach different student populations. Fall semester class times have been expanded (we have an aggressive line up) to meet the requests that we hold classes throughout the day to better fit with student schedules and not just in the early a.m., noon, and after work hours. In response to requests from past semesters we are putting in a cycling studio and will add a solid schedule of indoor cycling classes to the mix. Additionally, we are implementing more Friday classes as well as 2 classes on Sunday evenings (early)...as per a few requests.