

Q1 On average, how often do you go to the Crimson Corner?

More than once a day[Code = 1]

Daily[Code = 2]

2 - 5 times a week[Code = 3]

1 - 4 times a month[Code = 4]

Less than 1 time a month[Code = 5]

Required answers: 1 Allowed answers: 1

Q2 What do you typically purchase? (Check all that apply)

Beverages[Code = 1]

Snack food[Code = 2]

Transfer meals[Code = 3]

Sack lunches[Code = 4]

Grocery items[Code = 5]

Other (please specify)[Code = 6] [Textbox]

None of the above[Code = 7]

Required answers: 1 Allowed answers: 7

Q3 What form of payment do you most frequently use?

Transfer meal option[Code = 1]

Flex dollars[Code = 2]

U cash (preloaded to ID card)[Code = 3]

Cash, debit, or credit[Code = 4]

Required answers: 1 Allowed answers: 1

Q4 Which of the following would you **most** like to see in Crimson Corner? (Please scroll)

Hot food options (grill, pizza)[Code = 1]

Full coffee shop (with pastries, specialty drinks)[Code = 2]

Grocery store (e.g., full-size toiletries)[Code = 3]

Convenience store (food, drinks, snacks)[Code = 4]

Made-to-order sandwich bar[Code = 5]

Required answers: 1 Allowed answers: 1

Q5 Which of the following is your second preference for Crimson Corner? (Please scroll)

Hot food options (grill, pizza)[Code = 1]

Full coffee shop (with pastries, specialty drinks)[Code = 2]

Grocery store (e.g., full-size toiletries)[Code = 3]

Convenience store (food, drinks, snacks)[Code = 4]

Made-to-order sandwich bar[Code = 5]

I have no preference[Code = 0] [N/A]

Required answers: 1 Allowed answers: 1

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Q6 Which hot food option interests you most?

Hamburger grill[Code = 1]

Rotating entree option[Code = 2]

Hot breakfast foods[Code = 3]

Pizza[Code = 0] [N/A]

Required answers: 1

Allowed answers: 1

Display if Q4='Hot food options (grill, pizza)' OR Q5='Hot food options (grill, pizza)'

Q7 Of the following coffee brands, which do you prefer?

Seattle's Best Coffee[Code = 1]

Peet's Coffee[Code = 2]

Caffe Ibis[Code = 3]

Starbucks Coffee[Code = 4]

No preference[Code = 0] [N/A]

Required answers: 1

Allowed answers: 1

Q8 What are the top 2 reasons you visit the Heritage Center? (Select up to two; please scroll)

To socialize with friends[Code = 1]

To study[Code = 2]

To pick up mail[Code = 3]

To utilize desk services[Code = 4]

To play games or watch TV[Code = 5]

To eat in the dining hall[Code = 6]

To go the Crimson Corner[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1

Allowed answers: 2

Q9 What is your affiliation with the university?

Undergraduate[Code = 1]

Graduate student[Code = 2]

Faculty/staff[Code = 3]

Required answers: 1

Allowed answers: 1

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Display if Q9='Graduate student' OR Q9='Undergraduate'

Q10 Do you currently live on campus?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Display if Q9='Undergraduate' OR Q9='Graduate student'

Q11 Do you plan to live in the residence halls next year?

Yes[Code = 1]

Maybe[Code = 2]

No[Code = 3]

Required answers: 1

Allowed answers: 1

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Q12 In which building do you live? (Please scroll)

Benchmark[Code = 1]

Chapel Glen[Code = 2]

Gateway Heights[Code = 3]

Sage Point[Code = 4]

Officers Circle[Code = 5]

Shoreline Ridge[Code = 6]

Required answers: 1 Allowed answers: 1

Display if Q10='Yes'

Q13 Do you currently work for pay? If so, where?

I work on campus.[Code = 1]

I work off campus.[Code = 2]

I work both on and off campus.[Code = 3]

I do not work.[Code = 4]

Required answers: 1 Allowed answers: 1

Display if Q9='Undergraduate' OR Q9='Graduate student'

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Q14 How many hours do you work in an average week? (Whole number only)

[Code = 1] [Textbox - Numeric]

Required answers: 0 Allowed answers: 1

Display if Q13='I work on campus.' OR Q13='I work off campus.' OR Q13='I work both on and off campus.'

Q15 What is your age? (Whole number only)

[Code = 1] [Textbox - Numeric]

Required answers: 0 Allowed answers: 1

Q16 What is your gender?

Female[Code = 1]

Male[Code = 2]

Other (please specify)[Code = 3] [Textbox]

Required answers: 0 Allowed answers: 1

Q17 What is your race/ethnicity? (Check all that apply; please scroll)

African/African American/Black[Code = 1]

Asian/Asian American[Code = 2]

Caucasian/White[Code = 3]

Hispanic/Latino(a)[Code = 4]

Native American/American Indian/Alaska Native[Code = 5]

Pacific Islander[Code = 6]

Multiracial[Code = 7]

Other (please specify)[Code = 8] [Textbox]

Required answers: 1 Allowed answers: 8

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