

## **Bennion Center Alumni Survey**

115 Respondents

67 Completed

### **Demographics**

57% Female

36% Male

1% Other

6% No response

Age

50% Under 30 (49% 21-30)

67% Married/Partnered

24% Single

50% No children/grandchildren

69% Employed

### **Item Responses**

66% of respondents reported interest in receiving Bennion Center info/newsletter via e-mail.

22% of respondents reported interest in mentoring current student leaders.

58% of respondents reported their experience with the Bennion Center prepared them for their current work status.

68% of respondents reported their experience with the Bennion Center prepared them for a commitment to continuous learning.

56% of respondents reported their experience with the Bennion Center prepared them for responding to new career opportunities.

82% of respondents reported their experience with the Bennion Center prepared them for contributing to their community.

78% of respondents reported their experience with the Bennion Center prepared them to deepen their understanding and commitment to personal development.

50% of respondents reported their experience with the Bennion Center prepared them for further graduate education.

46% of respondents reported it is important for them to mentor current Bennion Center students.

39% of respondents reported it is important for them to identify job opportunities for graduates.

49% of respondents reported it is important for them to recruit future Bennion Center students.

70% of respondents reported it is important for them to serve as an ambassador or advocate for the Bennion Center.

65% of respondents reported it is important for them to provide financial support for the Bennion Center.

53% of respondents reported it is important for them to network with other Bennion Center or U of U alumni.

48% of respondents reported it is important for them to volunteer via the Bennion Center.

70% of respondents reported it is important for them to provide leadership by serving on boards, committees, etc.

57% of respondents reported it is important for them to attend Bennion Center events.

When asked to identify the most meaningful thing the Bennion Center could do for them in the next 5-10 years, 55% of respondents indicated they would like to be invited to Bennion Center/U of U events. 40% of respondents indicated they would like to be invited to participate in service activities like Saturday Service Projects and 23% reported they would like to be invited to mentor current Bennion Center students.

In regards to e-mail correspondence, 52% of respondents reported the frequency was "About Right", 42% of respondents reported they "Would Welcome More", and 6% reported it was "A Little Too Much".

When asked about printed materials, 75% of respondents reported that the frequency was "About Right", 20% reported it they "Would Welcome More", and 5% reported it was "A Little Too Much".

65% of respondents indicated the frequency of event invitations received from the Bennion Center was "About Right". 29% of respondents indicated they "Would Welcome More" and 6% reported it was "A Little Too Much".

Most (86%) of respondents reported that the frequency of solicitations for donations from the Bennion Center was "About Right". 6% stated they "Would Welcome More" and 8% stated the frequency was "A Little Too Much".

49% of respondents indicated they will likely attend a Bennion Center 20<sup>th</sup> Anniversary Reunion planned for January 2008. Of those likely to attend, 59% reported they would most likely attend the reunion on Jan. 24-26. 46% reported they would most likely attend on Jan. 17-19, and 44% reported they would attend on Jan. 10-12.

For those who reported being unable to attend, 44% reported the primary reason was travel cost, 33% reported they were unable to travel and 39% reported other.

91% of respondents indicated they would be interested in participating in a service project if attending the reunion.

38% reported interest in a ski day with discounted lift tickets.

40% reported interest in a hay or sleigh ride.

54% reported interest in a formal dinner with program (\$50 cost).

80% reported interest in a mixer or social event.

53% reported interest in a U of U tour including the Bennion Service House.

When asked about commemorative items available for purchase, 32% expressed interest in a 20<sup>th</sup> Anniversary Calendar, 28% expressed interest in a Reunion Hoody Sweatshirt, 25% expressed interest in a Reunion t-shirt, 22% expressed interest in a 20<sup>th</sup> Anniversary Yearbook, and 45% reported none of the above.