

Q1 How did you hear about this event? (Check all that apply)

Text Message[Code = 1]

Facebook[Code = 2]

Posters/flyers[Code = 3]

Word of mouth[Code = 4]

Tabling[Code = 5]

Other[Code = 6]

Required answers: 1 Allowed answers: 6

Q2 How familiar are you with Rock the U?

Extremely familiar[Code = 5]

Very familiar[Code = 4]

Moderately familiar[Code = 3]

Not very familiar[Code = 2]

Not at all familiar[Code = 1]

Required answers: 1 Allowed answers: 1

Q3 Why did you come to the Rock the U Dance-A-Thon? (Check all that apply)

To dance[Code = 1]

Activities[Code = 2]

Get together with friends[Code = 3]

Food[Code = 4]

Other (please specify)[Code = 5] [Textbox]

Required answers: 1 Allowed answers: 5

Q4 What would you have done had you not come to this event tonight? (Check all that apply)

Partied with friends[Code = 1]

Studied[Code = 2]

Gone out to a club or a bar[Code = 3]

Stayed at home[Code = 4]

Other (please specify)[Code = 5] [Textbox]

Required answers: 1 Allowed answers: 5

Q5 Have you been to a Rock the U Dance-A-Thon before?

No[Code = 1]

Yes, once before[Code = 2]

Yes, multiple times[Code = 3]

Required answers: 1 Allowed answers: 1

Q6 How would you grade this Rock the U Dance-A-Thon?

A[Code = 1]

B[Code = 2]

C[Code = 3]

D[Code = 4]

Required answers: 1 Allowed answers: 1

Q7 On what aspect of Rock the U would you like to see more emphasis?

The dance[Code = 1]

Activities[Code = 2]

Fundraising[Code = 3]

Huntsman Cancer Foundation[Code = 4]

Required answers: 1

Allowed answers: 1

Q8 Do you have any suggestions for future Rock the U Dance-A-Thon's?

Yes (please explain)[Code = 1] [Textbox]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Q9 What is your academic classification?

Freshman[Code = 1]

Sophomore[Code = 2]

Junior[Code = 3]

Senior[Code = 4]

Graduate student[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 1

Q10 Are you a student at the University of Utah?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Next Page: Sequential

Page - 2

Display if Q10='Yes'

Q11 Would you like to volunteer or help plan an event like this?

Yes (please provide your e-mail address)[Code = 1] [Textbox]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Q12 Do you live on campus?

Yes[Code = 1]

No[Code = 2]

Required answers: 1

Allowed answers: 1

Next Page: Page 4

Page - 3

Display if Q10='No'

Q13 What college or university are you from?

SLCC[Code = 1]

Westminster College[Code = 2]

Weber State University[Code = 3]

Utah Valley University[Code = 4]

Utah State University[Code = 5]

Other (please specify)[Code = 6] [Textbox]

Required answers: 1

Allowed answers: 1

Display if Q10='No'

Next Page: Sequential

Page - 4

Q14 In what range is your age?

17 or younger[Code = 1]

18 - 20[Code = 2]

21 - 23[Code = 3]

24 or older[Code = 4]

Required answers: 0

Allowed answers: 1

Q15 What is your gender?

Male[Code = 1]

Female[Code = 2]

Transgender[Code = 3]

Other[Code = 4]

Required answers: 0

Allowed answers: 1

Q16 What is your race/ethnicity? (Check all that apply; please scroll)

African/African American/Black[Code = 1]

Asian/Asian American [Code = 2]

Caucasian/White [Code = 3]

Latino or Latina [Code = 4]

Native American/American Indian/Alaska Native [Code = 5]

Pacific Islander [Code = 6]

Other[Code = 7]

Multiracial[Code = 8]

Required answers: 0

Allowed answers: 8

Next Page: Sequential