

ASUU 2010 Conference on Social Awareness Evaluation

Population for survey: participants of the COSA 2010 Conference on February 6, 2010

Response Rate: 33% (30 of 92 participants)

Summary of Key Findings:

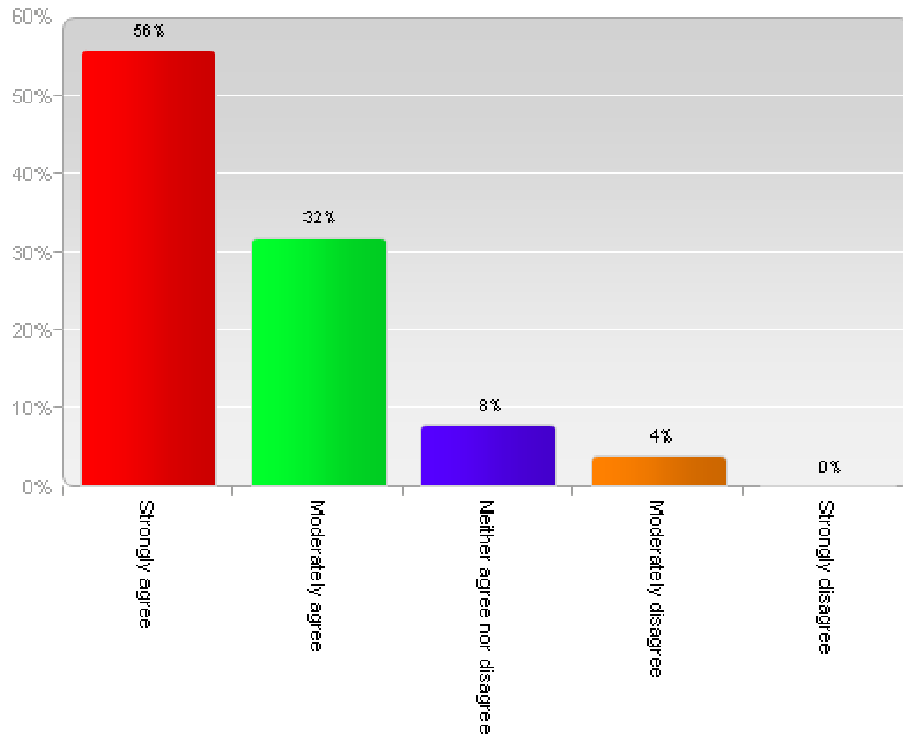
The purpose of the evaluation was to hear how useful the participants found the information presented at the conference and to seek ideas for future conference topics and for improvements to the logistics.

The majority (69% overall) of respondents found the information presented in the breakout sessions to be “extremely” or “very” useful. Group interaction and discussions were cited as the most useful components of the presentations. Larger rooms and more time for in-depth discussion were mentioned most frequently as ways to make the breakout sessions more worthwhile.

The presentation by the keynote speaker, Dr. Shakti Butler, was very positive, particularly her involvement of the audience in conversation and a meditation component. 72% of respondents found the information that she presented to be “extremely” or “very” useful.

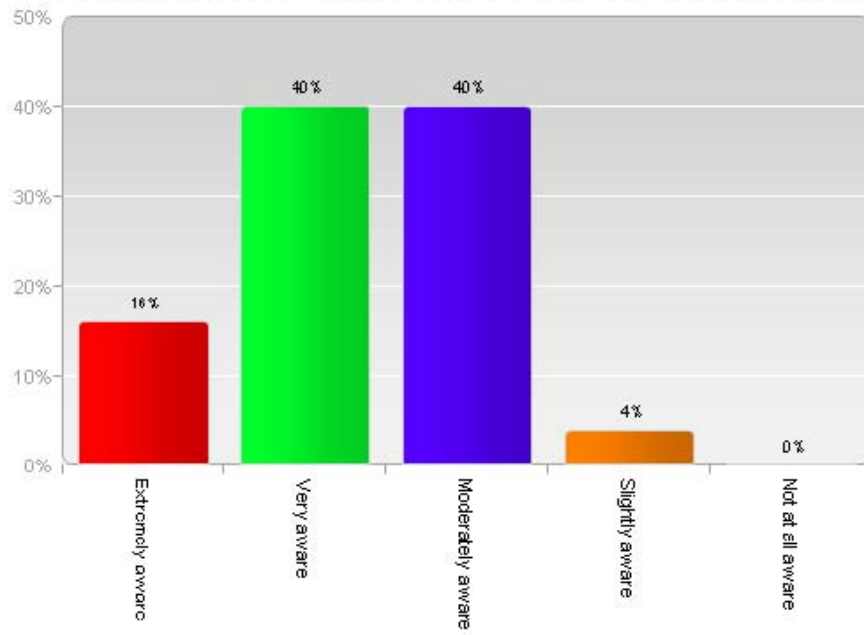
The overall goal of COSA is to increase awareness of social justice issues and inspire participants to continue to learn about them. 88% of respondents indicated agreement with the statement that the 2010 Conference inspired them to participate in future efforts toward social justice:

Q29. Please indicate your level of agreement with the following statements: - This conference has inspired me to participate in future efforts towards social justice.

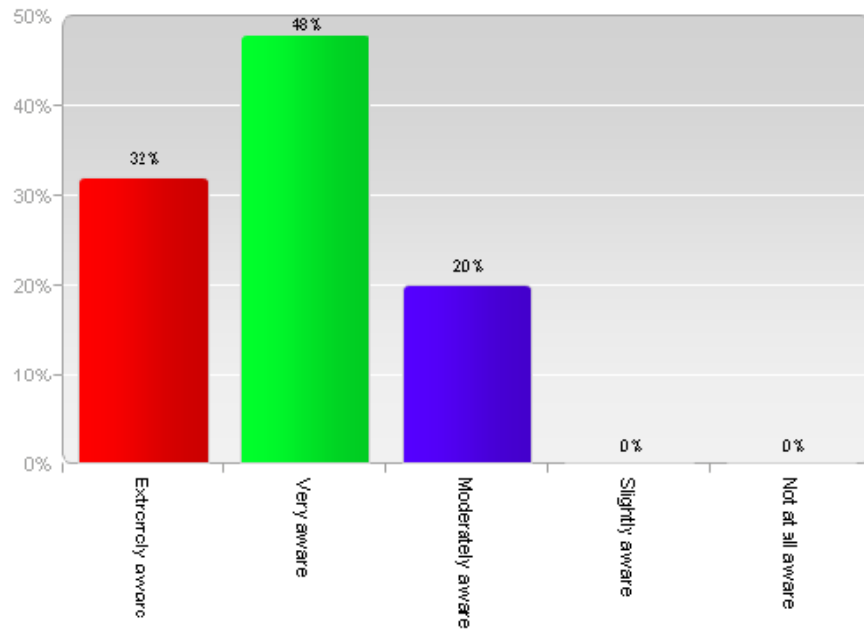


Participants were also asked to self-assess their level of awareness to social justice and diversity issues prior to and after the conference. Responses demonstrate that awareness levels were perceived to have increased through participation in the conference activities:

Q30. How aware were you of social justice and diversity issues prior to this conference?



Q31. How aware are you of social justice and diversity issues after this conference?



Actions Taken:

The evaluations of each breakout session were shared with the presenters and the entire report was given to the new student director of the ASUU Diversity Board for use in her planning of the 2011 Conference.