

StudentVoice Advanced Workshop Evaluation 2011

Brief description of program:

StudentVoice (SV) is the assessment management system utilized by Student Affairs. This workshop, open to any Student Affairs employee, provided information on benchmarking, graphs, and additional features (e.g. webinars, shared projects) in SV.

Who was asked to complete survey:

Student Affairs employees who attended the workshop on July 20, 2011

Response Rate: 100% (7 of 7)

Administration Type: StudentVoice e-mail

Summary of Key Findings:

- All respondents felt more comfortable using SV, with an average of 3.14 on a 4-point scale.
- Overall, respondents indicated greater knowledge on changing graph settings in SV and when to use different types of graphs.
- Respondents indicated less knowledge on how to create a benchmark report and interpret significant differences in the report.
- The usefulness of the information presented had an average of 3.43, while the presenters' communication style had an average of 3.29, on a 4-point scale.
- Respondents found the worksheet to be useful, but there were also ways the worksheet could be improved.

Actions Taken:

- This was the first time that AER has offered an Advanced SV workshop. AER will consider modifying which topics are covered in the different workshops, to allow sufficient time for more detailed questions as well as continuing to have participants practice their new knowledge and skills during the workshop.
- This workshop used a national benchmarking survey to demonstrate the different features of SV; however, the survey itself was somewhat complicated. Future workshops may want to use a University of Utah project, with an emphasis on how attendees could use benchmarking in their own offices.
- The feedback was shared with the presenters for training purposes.

Which department and/or program goals does this survey align with?

4. Provide a culture of assessment through training opportunities for AER and Student Affairs staff.
 - a. Provide training to Student Affairs staff on assessment, strategic planning, and related topics.
 - d. Provide experiential learning opportunities for undergraduate and graduate AER staff.

Which Student Affairs goals does this program align with?

6. Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.

d. Continue to increase methods utilized in Student Affairs (e.g. data-mining, tracking, benchmarking and surveys).

f. Provide educational opportunities for staff to develop and refine assessment skills.