

## NASPA CONSORTIUM: Campus Activities and Involvement, 2009

### Key Findings:

- This survey was administered to a sample of undergraduate students during spring 2009. Due to the administration of the NSSE during that same time period, the sample was selected from students who did not participate in the NSSE. A total of 647 students responded to the survey (30% response rate).
- The majority of students feel that the number of campus activities meet their expectations during both the week (70.55%) and on weekends (58.87%).
- The majority of students learn about campus events through campus signage (44.41%). This confirms data from the Profile of Today's College Student. Surprisingly, students do not report using online communities about events. (only 3.11%). The top ways students would like to receive information about event are as follows: (1) Flyers, Banners, and Posters (48.98%), (2) Campus email (45.67%), (3) Word of mouth (24.57%) and (4) online communities (22.52%).
- Similar to findings in the PTCS, 44.29% of students indicate that they do not participate with 47.92% indicating that they do participate in campus events. A similar trend is seen with 47.83% of students indicating that they would like to be more involved and 49.39 indicating that they are content with their level of involvement.
- Students indicate that they are less involved in campus activities than they would like to be for the following reasons: (1) "Not enough time/too busy (81.81%), "Unsure of how to get involved" (56.09%), and Work (52.77%).
- A total of 58.56% agreed or strongly agreed with the statement, "As a result of participating in campus activities, I am more likely to complete my degree at this college."

### Actions Taken:

As with the Profile of Today's College Student, this survey has broad applicability across Student Affairs. This survey will be reviewed as part of the Student Affairs Action Coalition "Student Programming" Committee. Practice recommendations will be generated for the Division of Student Affairs and disseminated to the Student Affairs Leadership Team, Directors and departments upon request and to the larger campus community as appropriate. Timeline: Fall 2009.