

Campus Labs Workshop Evaluations – Spring and Summer 2012

Brief description of program:

Campus Labs (formerly StudentVoice) is the assessment management system utilized by Student Affairs. The Student Affairs Assessment, Evaluation and Research Office (AER) offers trainings open to any Student Affairs employee. The Basics workshop provided an overview of the system, including the process to set up a survey in Campus Labs and key features available when looking at survey results in Campus Labs. The Intermediate workshop reviewed the information from the Basics session, allowed participants to apply the skills to their own projects, and provided additional details about graphs

Who was asked to complete survey:

Student Affairs employees who attended the workshop on January 5, January 26, July 26, or August 2.

Response Rate: 75.0% (18 of 24) for January Basics workshops
75.0% (3 of 4) for July Basics workshop
72.7% (8 of 11) for August Intermediate workshop

Administration Type: Campus Labs mailing

Summary of Key Findings:

- All respondents felt more comfortable with Campus Labs and gained familiarity with the different methods to administer surveys in Campus Labs.
- A new section of the training was added to cover the different types/formats of questions that can be asked in Campus Labs, and most respondents gained knowledge in this area.
- Respondents generally agreed that they knew how and why to look at the preview and outline of a project.
- Respondents were less confident about their understanding of saved views.
- On a 4-point scale, the information presented averaged 3.82 and the presenter's communication style averaged 3.83.
- Themes from comments:
 - The information was helpful and a good introduction/overview.
 - It was particularly helpful to go through the different ways a project can be administered in Campus Labs.
 - Several respondents mentioned a desire for workshops for different skill levels
 - In one of the Basics workshops: more time for the practice worksheet
 - In the Intermediate workshop: while it was very helpful to look at own projects, it was also distracting

Actions Taken:

- Offer an intermediate training again. Also, consider a more explicit distinction between Basic and Intermediate trainings.
- Continue to have the training for 1.5 hours in a computer lab with a practice worksheet for the Basics training and use of own projects for the Intermediate training, though consider ways to keep it from being a distraction.
- Feedback was shared with the presenter for professional development.

Which department and/or program goals does this survey align with?

4. Provide a culture of assessment through training opportunities for AER and Student Affairs staff.
- 4.a. Provide training to Student Affairs staff on assessment, strategic planning, and related topics.

Which Student Affairs goals does this program align with?

6. Utilize a coordinated assessment, evaluation and research approach to promote data driven decision-making.
- 6.f. Provide educational opportunities for staff to develop and refine assessment skills.